



EVENT PROGRAM

# Sustainable budgets: underwriting Australia's social compact

Tuesday 12 March 2019, 12.00pm to 2.00pm

The Westin Brisbane

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EVENT MAJOR SPONSOR



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EVENT SUPPORTING SPONSOR

The logo for nous, with the word "nous" in a lowercase, rounded, orange-to-yellow gradient font.



The logo for ceda, featuring a stylized red and white chevron icon to the left of the word "ceda" in a bold, lowercase, sans-serif font. Below this, the full name "committee for economic development of australia" is written in a smaller, lowercase font.

[www.ceda.com.au](http://www.ceda.com.au)

# agenda

- 12.00pm Registrations
- 12.15pm Welcome  
Clint O'Brien  
Associate Director, CEDA
- 12.25pm Research overview  
Jarrod Ball  
Chief Economist, CEDA
- 12.40pm Lunch
- 1.10pm Speaker address  
Dr Jenny Gordon  
Chief Economist, NOUS Group
- 1.25pm Moderated discussion and questions  
Moderator: Professor Fabrizio Carmignani, Dean (Academic),  
Griffith Business School
- Jarrod Ball, Chief Economist, CEDA
  - Dr Jenny Gordon, Chief Economist, NOUS Group
- 1.50pm Close  
Clint O'Brien  
Associate Director, CEDA

# sponsor

## Event major sponsor

### Griffith Business School

Griffith Business School is part of Griffith University, a dynamic, innovative and well-respected public university. Our University has more than 50,000 students from 131 countries and is located in South-East Queensland (Brisbane, Logan and the Gold Coast), the fastest growing region in Australia.

Considered one of Australia's leading business educators, Griffith Business School is an accredited member of AACSB International – The Association to Advance Collegiate Schools of Business. AACSB Accreditation is known, worldwide, as the longest standing, most recognised form of professional accreditation an institution and its business programs can earn. In the QS World University Subject Rankings 2017 we received a world Top 10 position (number nine globally and number one in Australia) in Hospitality and Leisure Management. Hospitality and Tourism Management at Griffith rated second in the world in the Shanghai Ranking's Global Ranking of Academic Subjects 2017. Other notable ranking achievements included Politics and International Studies retaining a Top 100 ranking; Sports-related subjects ranking in the Top 100; Business and Management retaining our Top 200 place; and Economics and Econometrics ranked in the Top 300.

We are committed to advancing innovative and socially responsible business education, scholarship and practice in Australia and the Asia region. With Asian studies, government and international relations, public policy and public administration, tourism, sport, event and real estate management in our broad program portfolio, we provide a wide range of undergraduate and postgraduate programs as well as a substantial PhD program.

We are an active partner in the Globally Responsible Leadership Initiative, a signatory to the UN Principles for Responsible Management Education and the UN Global Compact. This engagement demonstrates our strong commitment to sustainable business practices, corporate social responsibility and to developing global citizens through our education programs.

Griffith University has been a member of CEDA since 1995.



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## sponsor

### Event supporting sponsor

#### NOUS Group

Nous Group is the largest Australian-owned management consulting firm. Our expert team comprises over 350 people across eight locations in Australia and the UK. The 2017 AFR Client Choice Awards named us 'Best Management Consulting Firm', 'Best Provider to Government & Community' and 'Most Cost Conscious Firm'. We partner with leaders across Australia and the UK to shape effective government, world-class businesses and empowered communities. We have delivered innovative programs for major companies, including iconic and internationally recognised organisations.

We are bold and engaging for performance and influence.

- We help you to perform, to succeed, in terms you define. Our work is thoughtfully and carefully personalised to suit you, your challenge, your business, your context. We listen first and consider the system and context in which you operate to help you set the conditions for sustainable success.
- We think further. We know the best answers aren't easy. Our recognised experts challenge conventional wisdom and extend thinking beyond the obvious. They push to find the best possible answer. We engage broadly and craft compelling narratives that build real momentum for the change you want to see.
- We create together. Our most influential work is created with clients. It comes from great collaboration – where our capabilities complement yours. We recruit personable, intellectually agile consultants from diverse fields. We listen carefully, meet you where you are, and work in the spirit of genuine co-production. This results in a positive, engaging experience and achieves joint outcomes.
- We also aspire to substantial positive influence. We challenge ourselves to make a substantial contribution beyond performance: to realise outstanding outcomes for customers, citizens and communities. We want the geographies we operate in to be prosperous, bold and cohesive. So we strive to do work that creates and balances commercial, social and other forms of value.

NOUS Group has been a member of CEDA since 2013.

# speaker

## Jarrold Ball

Chief Economist, CEDA

Twitter: @jarroldmball

Jarrold Ball joined CEDA as Chief Economist in late 2017 with over 15 years of experience in economic and public policy roles across the public and private sectors.

He has held senior roles at the Business Council of Australia including as Acting Chief Economist and worked as an economic adviser on competition and regulation policy for the Victorian Departments of Premier and Cabinet and Treasury and Finance. Jarrold has also worked in the federal government and has held management roles in EY's advisory services practice and more recently at BHP.

Jarrold holds a Masters degree in Economics from Monash University and undergraduate degrees in Business (Economics) and Arts from the University of Southern Queensland.



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# speaker



## Dr Jenny Gordon

Chief Economist, NOUS Group

Jenny has spent much of her post-academic career applying economics to public policy questions. She comes to Nous from the Productivity Commission, where she was the Principal Advisor Research. In her 10 years at the Commission Jenny was involved in many inquiries – including the reform of the childcare and aged care systems – as well as overseeing the research program.

Prior to this, Jenny spent 13 years at the Centre for International Economics (CIE), with six as a partner in the firm. Here, her work ranged from strategic planning to program design and evaluation including in areas of agricultural and other research; financial market development; and industry policy.

Much of Jenny's work has expanded the traditional cost-benefit analysis to include environmental, health and social impacts. She continues to have a keen interest in data analysis for evidence-based policy development, evaluation and research.

Jenny is an honorary professor at the Centre for Social Policy and Methods at the Australian National University. She holds a PhD in economics from Harvard University, and a Master and a Bachelor (Honours) of Economics from Macquarie University.



# moderator

## Professor Fabrizio Carmignani

Dean (Academic), Griffith Business School

Fabrizio Carmignani is Dean (Academic) and Professor of Economics in the Griffith Business School. His research is in the broad field of applied macroeconomics and applied econometrics. His recent publications are in the areas of conflict economics, tourism economics, policy modeling, spatial econometrics, and the economics of natural resources. He has also been appointed as a member of the ARC College of Experts from 2019 to 31 December 2021.

He is a regular contributor to various media outlets, where he writes and speaks about fiscal and monetary policy issues in Australia and overseas. Between 2002 and 2009 he worked for the United Nations in various roles, including the position of First Economist in the Trade, Finance and Economic Development Division of the UN Economic Commission for Africa. Fabrizio holds a PhD from the University of Glasgow and a Research Doctorate from the Università Cattolica in Milano.



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# corporate tables

CEDA would like to thank the following members for hosting a corporate table at today's event.

Griffith University

NOUS Group

## attendees

Paul Allan  
Client Development  
Arcadis Australia Pacific

Susan Austin  
Senior Membership Advisor,  
Queensland  
CEDA

Sharon Baker  
Sales Operations Manager  
Jacobs

Jarrold Ball  
Chief Economist  
CEDA

Libby Beath  
Manager, Corporate Affairs  
New Hope Group

Felicity Beikoff  
Student  
Griffith University

Gary Bendell  
Manager, Transport and  
Buildings Queensland and  
Manager Ports and Maritime  
Asia Pacific  
KBR

Cr Paul Bishop  
Councillor  
Redland City Council

Prof Fabrizio Carmignani  
Dean, Academic  
Griffith University

Dr Margaret Carter  
Discipline Chair for  
Counselling  
Navitas

Dr Jim Chalmers MP  
Federal Member for Rankin  
Federal Shadow Minister for  
Finance

Daniel Cheverton  
General Manager, Corporate  
Affairs  
QIC

Jonathan Chew  
Senior Consultant  
Nous Group

Patrick Coleman  
Principal Policy Adviser  
Aurizon

Anthony Colwell  
Senior Project Associate  
Destra Group

Louise Cox  
Chief Operating Officer  
Thomson Adsett

Paul Eagleson  
Senior Land and Tenures  
Officer  
New Hope Group

Haseda Fazlic  
General Manager  
Commonwealth Bank of  
Australia

Simon Fischer  
Principal Economist  
Trade and Investment  
Queensland

Graham Fraine  
Deputy Under Treasurer  
Queensland Treasury

Bob Gee  
Deputy Commissioner,  
Regional Operations  
Queensland Police Service

Jenny Gordon  
Chief Economist  
Nous Group

Prof David Grant  
Pro-Vice Chancellor,  
Business  
Griffith University

Ric Gros

Divu Halanaik  
Director  
Queensland Department of  
State Development,  
Manufacturing, Infrastructure  
and Planning

Stephen Healey  
Partner  
RSM

Terry Hogan  
Principal  
Nous Group

Jenna Hooper  
Senior Manager, Consumer  
Products  
CoreLogic

Peter Johnson  
Queensland Treasury  
Corporation

Allison Kessey  
Director Finance and Client  
Services  
Qleave

Paul Leitch  
Principal  
Nous Group

Joe McLean  
Director, Research  
Partnerships  
The University of Queensland

Jeremy Mitchell  
Chief Financial Officer  
NTI

Brendan Moon  
Acting Chief Executive Officer  
Queensland Reconstruction  
Authority

Dr Samih Nabulsi  
Director of Operations, Asia  
Pacific  
Cook Medical

Clint O'Brien  
Associate Director,  
CEDA



James Phillips  
Student  
Griffith University

Dr Prins Ralston  
Principal  
Nous Group

Nadeia Romanowski  
Manager  
Queensland Department of  
State Development,  
Manufacturing, Infrastructure  
and Planning

Kieron Roost  
Executive Director, Business  
Performance  
Queensland Performing Arts  
Centre

Sarah Schick  
Director, Origination  
Plenary Group

Stephanie Schleimer  
Senior Research Fellow  
Griffith University

Helen Sharpley  
General Manager  
Qleave

Dr Nancy Spencer  
Executive in Residence, Gold  
Coast Campus  
Griffith University

Brett Spicer  
Head of Advisory  
ERM Power

Nick Stenson  
Senior Consultant  
Nous Group

Tim Swinton  
Manager, Major Initiatives  
and Supplier Management  
ERM Power

Rohan Woods  
Project Manager,  
Engineering  
KBR

Michael Young  
Student  
Griffith University



# notes

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## CEDA Queensland: March – April 2019

### Improving health outcomes

**DATE** Wednesday 13 March 2019, 12.00pm to 2.00pm **(invitation only)**

**SPEAKER** Michael Walsh, Director-General, Queensland Health

**EVENT OVERVIEW** Queensland Health's total budget is \$18.3 billion. Director-General Michael Walsh will discuss the work ahead to improve access to quality and safe healthcare for all Queenslanders.

*CEDA Trustee boardroom briefing hosted by BDO.*

### Artificial intelligence and ethics

**DATE** Wednesday 20 March 2019, 12.00pm to 2.00pm

**VENUE** Hilton Hotel, 190 Elizabeth Street, Brisbane

**SPEAKER** David Thodey AO, Chairman, CSIRO and Katherine Teh, Managing Director, Futureye

**EVENT OVERVIEW** Economics is pushing the rapid development of artificial intelligence (AI). How will future AI will impact individuals, businesses, our society and how ethical will the application of new technology be? Join CEDA's senior audience of leaders to hear how we will respond to what is fundamentally an ethical question, born of our time, and one that will shape the future of our society and economy.

*Supported by CEDA member major sponsor Microsoft.*

### New policy foundations: higher expectations

**DATE** Friday 22 March 2019, 12.00pm to 2.00pm **(invitation only)**

**SPEAKER** Dr Chris Sarra, Director-General, Queensland Department of Aboriginal and Torres Strait Islander Partnerships

**EVENT OVERVIEW** To increase economic participation, the Department of Aboriginal and Torres Strait Islander Partnerships works across government, community and industry. Director-General Dr Chris Sarra will discuss the work ahead to progress proven solutions and to test entirely new approaches.

*CEDA Trustee boardroom briefing hosted by McCullough Robertson Lawyers.*



## Proven solutions: health, ageing and social services

**DATE** Wednesday 27 March 2019, 12.00pm to 2.00pm

**VENUE** Brisbane Convention and Exhibition Centre, Grey Street, Brisbane

**SPEAKER** Belinda Drew, Chief Executive Officer, Community Services Industry Alliance (CSIA); Dr Harry Nespolon, President, Royal Australian College of General Practitioners (RACGP) ; Professor Nick Zwar, Executive Dean, Faculty of Health Sciences and Medicine, Bond University

**EVENT OVERVIEW** At the opening event of the CEDA Queensland Health, ageing and social services series, hear how quality primary care and the proven solutions used by those who deliver it, are critical for a sustainable healthcare system.

*Supported by CEDA members major series sponsors Bond University and HESTA.*



## Building cities: social and economic impact

**DATE** Thursday 4 April 2019, 12.00pm to 2.00pm **(invitation only)**

**SPEAKER** Colin Jensen, Chief Executive Officer, Brisbane City Council

**EVENT OVERVIEW** Brisbane City Council is the largest local government in Australia. Colin Jensen will discuss the central role of local government in building economic and social value in a city and a region.

*CEDA Trustee boardroom briefing hosted by Transurban.*

## 2019 Women in Leadership: strengthening our institutions

**DATE** Friday 5 April 2019, 12.00pm to 2.00pm

**VENUE** W Brisbane, 81 North Quay, Brisbane

**SPEAKER** The Hon. Shannon Fentiman MP, Minister for Employment and Small Business and Minister for Training and Skills Development and Cr. Dai Le, Councillor, Fairfield City Council and Advisory Board Member, Multicultural NSW

**EVENT OVERVIEW** Join CEDA Queensland when we present incredible women with big ideas, delivering solutions to complex issues and working to ensure our institutions are strong, foster collaboration and accurately reflect our modern society.

*Supported by CEDA member major series sponsor Griffith Business School.*





## 2019 Queensland Economic Development Forum

**DATE** Friday 26 April 2019, 10.00am to 2.00pm

**VENUE** Brisbane Convention and Exhibition Centre, South Bank, Brisbane

**SPEAKER** The Hon. Stirling Hinchliffe MP, Minister for Local Government, Minister for Racing and Minister for Multicultural Affairs; The Hon. Kate Jones MP, Minister for Innovation and Tourism Industry Development, Minister for the Commonwealth Games; The Hon. Anthony Lynham MP, Minister for Natural Resources, Mines and Energy; Professor Geraldine Mackenzie, Vice-Chancellor, University of Southern Queensland; Chris Mills, Chief Executive Officer, Queensland Airports Limited; Dr Pradeep Philip, Partner, Deloitte Access Economics; David Robertson, Head of Economic and Market Research, Bendigo and Adelaide Bank Ltd

**EVENT OVERVIEW** State Ministers, policy makers and leaders from sectors critical to whole of state growth convene to progress thinking and present forecasts at the annual Queensland Economic Development Forum (QEDF).

*Supported by CEDA members major sponsor Queensland Airports Limited and supporting sponsors ConocoPhillips and University of Southern Queensland.*

## CEDA Queensland: May – July 2019

### This fragile system: water reform

**DATE** Friday 3 May 2019, 12.00pm to 2.00pm

**VENUE** Brisbane Convention and Exhibition Centre, South Bank, Brisbane

**SPEAKER** Natalie Muir, General Manager South East Queensland, Cardno; Malcolm Thompson, Deputy Secretary Water Division, Federal Department of Agriculture and Water Resources; Professor Tony Wong, Chief Executive Officer, Cooperative Research Centre for Water Sensitive Cities

**EVENT OVERVIEW** The next phase of water reform is critical. Hear directly from policy makers and leading thinkers on best practices and the new ideas for rapidly growing urban centres.

*Supported by CEDA member major sponsor Cardno. Further sponsorship opportunities available.*

### Economic success for industry and regions

**DATE** Friday 10 May 2019, 12.00pm to 2.00pm **(invitation only)**

**SPEAKER** Mark Cully, Chief Economist, Federal Department of Industry, Innovation and Science

**EVENT OVERVIEW** Mountains of carefully analysed data are revealing new opportunities for industry and regions. Federal Department of Industry, Innovation and Science Chief Economist, Mark Cully, will detail the major findings of the Departments annual studies.

*CEDA Trustee boardroom briefing hosted by Allens.*





## Productivity panel

**DATE** Wednesday 22 May 2019, 12.00pm to 2.00pm

**VENUE** W Brisbane, 81 North Quay, Brisbane

**SPEAKER** Peter Achterstraat AM, Commissioner for Productivity, NSW Treasury; Michael Brennan, Chairman, Productivity Commission; Dr Matthew Butlin, Chair and Chief Executive Officer, Office of the South Australian Productivity Commission; Kim Wood, Principal Commissioner, Queensland Productivity Commission

**EVENT OVERVIEW** The leaders of state and Commonwealth bodies working to provide independent economic and policy advice to governments will be convened for the first time by CEDA in Queensland.

*Sponsorship opportunities available.*



## Mental health impacts: workplace and workforce

**DATE** Thursday 23 May 2019, 12.00pm to 2.00pm **(invitation only)**

**SPEAKER** Lucinda Brogden, Chair and Commissioner, National Mental Health Commission

**EVENT OVERVIEW** The National Mental Health Commission research investigates Australia's mental health and suicide prevention systems. Commissioner and Chair Lucinda Brogden will discuss their findings and the implications for workplaces, workforces.

*CEDA Trustee boardroom briefing hosting opportunity available.*



## Australian infrastructure audit

**DATE** Tuesday 2 July 2019, 12.00pm to 2.00pm

**VENUE** Hilton Brisbane, 190 Elizabeth Street, Brisbane

**SPEAKERS** Julieanne Alroe, Chair, Infrastructure Australia

**EVENT OVERVIEW** In the final days of June 2019, Infrastructure Australia (IA) will release its five yearly *Australian Infrastructure Audit*.

*Supported by CEDA member major sponsor Cardno. Further sponsorship opportunities available.*

## CEDA contact:

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**Susan Austin, Senior Membership Advisor, CEDA**

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# about CEDA



CEDA is an independent, not-for-profit membership organisation. CEDA identifies policy issues that matter for Australia's future and pursue solutions that deliver better economic, social and environmental outcomes for Australia. CEDA's cross-sector membership spans every state and territory and includes more than 780 of Australia's leading businesses, community organisations, government departments and academic institutions.

## Membership

Organisations join CEDA because CEDA delivers exposure to high level thought leadership, timely briefings on issues of economic importance, access to networking and brand reach through sponsorship and hosting opportunities. In addition to high profile public events, CEDA also delivers regular member only events for employees of member organisations and exclusive Trustee only boardroom briefings for senior executives from member organisations. These provide a unique opportunity for peer-to-peer knowledge exchange and for speakers and attendees to talk candidly on issues.

## Research and policy

CEDA's only agenda is to pursue good public policy to progress Australia's economic and social development. Since 1960 CEDA has produced more than 3000 publications, research reports and articles highlighting emerging issues and directions in a diverse range of policy areas. Research in 2019 will focus on Australia's long-term budget position, the effects of temporary migration, a survey of Australian businesses on their approach to economic development, and new approaches to addressing entrenched disadvantage.

**For more information on CEDA membership, research and events please contact:**

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