

What are the assessment criteria? CEDA Copland Program 2010

Credit for UQBS Postgraduate Students

UQ Business School is proud to provide an opportunity for participants in our in-house and Corporate Education courses to earn credit toward a UQ Business School academic program.

Participants completing this Corporate Education course can nominate to undertake formal assessment as a part of their course. Participants who have successfully completed the assessment may then apply to be awarded credit toward a UQ Business School program, such as the Graduate Certificate in Executive Leadership. Courses undertaken via Corporate Education will be worth 2 units (1 course) of credit.

Participants wishing to gain credit must discuss their intention with the program coordinator and undertake all items of assessment.

Assessment 1: Insights from the readings

Due: 5:00pm Thursday 2 September

Weight: 40% of final grade

Word limit: 1500-2000 words

This program has exposed you to a range of current topics related to challenges faced by managers and leaders in the modern organisation. The topics are accompanied by a set of readings as well as presentations and discussions in the monthly class sessions.

Write a summary of 3-5 key insights that you have gained from the course readings from any topic or topics up to and including Module 7.

As you go through the readings, you will be reminded of experiences you have had that might reflect the discussions and issues raised in the readings and in course topic discussions. More importantly, the readings may prompt you to make new sense of your experience and to develop fresh insights into the dynamics involved.

Focus on 3-5 insights that were particularly salient for you and build your summary around these. You do not need to cite all readings provided. In fact, it is best if you select no more than five readings that you have found particularly useful in challenging your thinking. The

readings may be associated with one particular topic, or they may be drawn from a number of topics up to Module 7.

Your insights should be related to and balanced by reflections on your personal experiences of working in organisations.

Your paper should be presented in the following manner:

- Word-processed on A4 paper
- **double spaced**
- Times Roman, size 12 font
- 25mm margins all round
- Reference list completed to AMJ standard (see referencing styles handout)

Assessment 2: Critical review of a leadership challenge in your current workplace

Due: 5:00pm, 4 November 2010

Weight: 60% of final grade

Word limit: 3500 words

The purpose of this assessment is to reflect on the concepts, frameworks, and models discussed in the Copland Program and apply them to a leadership or strategic challenge in your current work group, team, or organisation.

By way of introduction, you should provide a general description of the context in which you operate. The essay should assess and analyse the issues from your point of view. The paper should focus on the issues past or present that give rise to the current challenges, how you assess the issues involved, and what strategies you might use to resolve and/or improve your own or your organisation's response to the issues you raise.

Some key questions to think about in deciding on areas on which to focus include:

1. What are the issues and challenges that you currently face as a leader within your organisation or community?
2. What are the strategic issues and challenges faced by your organisation?
3. What is or has been your current approach to these issues and challenges?
4. What are you thinking about how to address these issues and challenges?
5. What are your strengths and areas for development as a leader?

6. What personal insights have you acquired that you will take forward from this program?
7. What do you plan to report to your organisation about their investment in your development on this program?

The paper should be written in an essay style demonstrating an integrated argument with a logical flow of ideas and analysis leading to a summary of key insights and recommendations or strategies for action. Use of subheadings to structure the paper is encouraged.

The assignment will broadly follow the structure of the task outlined above and should include the following elements:

- A brief introduction and description of the context
- A discussion of your diagnosis and analysis of the current challenges facing you and/or your organisation
- A discussion of these issues in relation to the ideas, concepts, frameworks, models, and/or theories discussed in the course sessions and readings
- A summary of the key insights that you have developed from your analysis
- A series of actions to address the issues raised by your analysis and discussion
- A reference list of all sources referred to in the essay

Your paper should be presented in the following manner:

- Word-processed on A4 paper
- double spaced
- Times Roman, size 12 font
- 25mm margins all round
- Reference list completed to AMJ standard (see referencing styles handout)

Details of writing criteria for written assignments will be provided.

As a general rule, higher grades demonstrate a sophisticated and critical analysis rather than responses that are descriptive.

Assistance with assignment writing style and grammar can be found at the following websites:

<http://www.uq.edu.au/student-services/Assignment+writing>
<http://owl.english.purdue.edu/>

All enquiries related to assessment should be directed to
Dr Neil Paulsen
t: (07) 33468150
e: n.paulsen@business.uq.edu.au

Submission of Assessment

- Please return your assessment to:
Carole Aude
UQ Business School Downtown
Level 19 Central Plaza One
345 Queen Street
Brisbane QLD 4001

Or

UQ Business School Downtown
PO Box 5721 Central Plaza
Brisbane QLD 4001
downtown@business.uq.edu.au

Final assessment will be based on the University's standard grading

Grade	Cut Off % Range	Cumulative Weighted Grade
1 (Serious Fail)	0 - 29	0 - 1.99
2 (Fail)	30 - 46	2.0 - 3.74
3 (Fail)	47 - 49	3.75 - 3.99
4 (Pass)	50 - 64	4.0 - 4.79
5 (Credit)	65 - 74	4.8 - 5.79
6 (Distinction)	75 - 84	5.8 - 6.19
7 (High Distinction)	85+	6.2 - 7.0