



EVENT PROGRAM

Australia's global cybersecurity credentials

Keynote speaker: Dr Tobias Feakin
Ambassador for Cyber Affairs, Department of Foreign
Affairs and Trade

Tuesday 23 October 2018, 12.00pm to 2.00pm
Four Seasons Hotel, Sydney

MAJOR SERIES SPONSOR



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agenda

- 12.00pm Registrations
- 12.15pm Welcome
Lee Kelly
State Director NSW/ACT, CEDA
- 12.25pm Lunch
- 1.00pm Introduction
Prof Elizabeth Cowley
Deputy Dean, The University of Sydney Business School
- 1.10pm Keynote address
Dr Tobias Feakin
Ambassador for Cyber Affairs, Department of Foreign Affairs and Trade
- 1.35pm Moderated discussion and questions
- 1.55pm Vote of thanks
Prof Elizabeth Cowley
- 2.00pm Close
Lee Kelly
State Director NSW/ACT, CEDA

sponsor

Major series sponsor

University of Sydney Business School

The University of Sydney Business School is a world-class institution at the forefront of global business and management education. We pride ourselves on being relevant to today's business environment. Working closely with industry leaders allows us to stay abreast of current issues and influences in today's market, and to adapt and evolve as the market does.

The University of Sydney Business School is recognised internationally and ranks beside some of the best business schools across the United States, Europe and Asia. We are the only Australian business school to achieve membership to CEMS – the Global Alliance in Management Education, in addition to international accreditation from AACSB and EQUIS.

We offer our students, industry partners and the broader business community a clear vision of business today. Our people are industry leaders, dedicated to the highest quality teaching and to ground-breaking research, with a passion for creating tomorrow's world business leaders. Our alumni rank amongst the top tier of Australian and global business leaders, and form part of an exclusive network of business contacts that share a rich history and a wide-reaching presence.

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keynote speaker



Dr Tobias Feakin

Ambassador for Cyber Affairs, Department of Foreign Affairs and Trade

Dr Tobias Feakin is Australia's inaugural Ambassador for Cyber Affairs. He leads Australia's whole-of-government international engagement to advance and protect Australia's national security, foreign policy, economic and trade, and development interests in the internet and in cyberspace.

Ambassador Feakin was a member of the Independent Panel of Experts that supported the Australian Cyber Security Review to produce Australia's 2016 Cyber Security Strategy. He was the Director of National Security Programs at the Australian Strategic Policy Institute from 2012 to 2016 and established the Institute's International Cyber Policy Centre.

He has also held a number of research and advisory positions, including with the Royal United Services Institute for Defence and Security Studies, the Oxford University Global Cyber Security Capacity Centre, the Global Commission on Internet Governance and the Global Commission on the Stability of Cyberspace.

Ambassador Feakin holds an Honours Degree in Security Studies and a Doctorate of Philosophy in International Politics and Security Studies, both from the University of Bradford.

facilitator

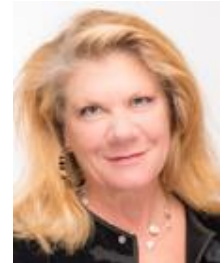
Prof Elizabeth Cowley

Deputy Dean, The University of Sydney Business School

Elizabeth Cowley is a Professor Marketing and Deputy Dean at The University of Sydney Business School. Elizabeth has an MBA in Marketing and Management Information Systems from McGill University in Montreal. After graduating, Elizabeth worked for several years in the Marketing and Marketing Planning departments of the largest integrated oil company in Canada. Her doctorate was completed at the University of Toronto. Her research interests are consumer memory, decision making, deception, and motivated memory reconstruction.

Elizabeth's research is published in the *Journal of Consumer Research*, the *Journal of Consumer Psychology*, the *International Journal of Research in Marketing*, the *Academy of Marketing Science*, the *Journal of Advertising*, and the *Journal of Business Research*."

Elizabeth is a proud Trustee of CEDA.



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corporate tables

CEDA would like to thank the following members for hosting a corporate table at today's event.

Allens

The University of Sydney
Business School

attendees

Dr Sandra Alday
Lecturer
The University of Sydney
Business School

David Bowtell
Associate Director - Policy &
Events NSW/ACT
CEDA

Peter Croll
Director of Information
Security, eHealth NSW
NSW Health

Dr Tobias Feakin
Ambassador for Cyber Affairs
Federal Department of Foreign
Affairs and Trade

Shane Bell
Partner
McGrathNicol

Jeff Carabez
Security Practice Manager
Berkely IT

Colin Dominish
Market Leader
GHD

Meredy Gailey
Stakeholder Engagement
Coordinator
Standards Australia

Garry Bentlin
Chief Security Officer
TransGrid

Louise Claridge
Associate Director -
Membership Engagement
NSW/ACT
CEDA

Asaf Dori
PhD Research Scholar
The University of Sydney
Business School

Larry Gingold
Advisory
ASG Group Ltd

Renée Bertuch
Managing Director
Cannings Communications

Stuart Clark
Chief Operating Officer
Clayton Utz

Erich Engel
Head of Technology Security
Vodafone Hutchison Australia

Jessica Hanna
IPART

Federico Bettini(Ph.D)
CEO
AizoOn Australia

Matthew Connolly
Associate Director Cyber
Security
Optus

John English
Program Director, ACU
Executive MBA.
Australian Catholic University

Assoc Prof Catherine Hardy
Undergraduate Academic
Programs Director
The University of Sydney

Lucy Bimolaksone
Manager, Digital Products and
Partnerships
American Express Australia

Sarah Corbett
Office Manager
Federal Department of Foreign
Affairs and Trade

Jack Evans
Senior Associate
Maddocks

Essam Husaini
Treasury
Department of the Treasury

Valeska Bloch
Partner
Allens

Roy Cottam
Manager Risk & Governance
City of Sydney

Richard Exton
Head of Technology
First State Super

Sylvia Kaczmarek
Employee Relations Specialist
Hudson

Assoc Prof Jean Bogais
Adjunct
The University of Sydney
Business School

Prof Elizabeth Cowley
Deputy Dean (Academic)
The University of Sydney

Suzanne Falvi
Executive General Manager
Australian Energy Market
Commission

Aledis Kedwell
IT Strategy & Operations
Manager
Standards Australia

Andrew Bornhorst II
Head of Risk and Compliance
TransGrid

Judy Faulkner
McAfee Australia

Lee Kelly
State Director NSW and ACT
CEDA

Gillian Kelly
Legal Counsel
Australian Payments Network

Antonia Kendall
Principal Policy Officer
NSW Department of Premier
and Cabinet

Jamie Kennedy
Analyst, Markets Group
Department of the Treasury

John Kershaw
Manager, Business Analytics
Advisory
SAS

Gloria Lee
Account Manager
Edelman

Mary Lewicka
Acting Deputy Director, NSW
Federal Department of Foreign
Affairs and Trade

Luie Matthee
Business Solutions Manager
SAS

Ian McGill
Partner
Allens

Adam McKay
IT Infrastructure Manager
Standards Australia

Rob McKimm
Head of Internal Audit
TransGrid

Lisa Middlebrook
Manager Corporate
Engagement
Macquarie University

Silvia Munoz
Senior Researcher
SkillsIQ

Maree Najem
Senior Consultant
Australian Catholic University

Craig O'Hagan
Partner, Risk Assurance
KPMG

Fiona O'Sullivan
Director, External Engagement
and International
The University of Sydney
Business School

Phil O'Sullivan
Senior Associate
Allens

Nick Paisley
Senior Consultant
Hays

Michael Paparo
Policy Manager
Standards Australia

Dr Helen Parker
Manager, External
Engagement and International
The University of Sydney
Business School

Diana Pearce
Sales Director
Software AG

Katerina Petrogiannakis
Deputy Chief Legal Counsel
NBN Co

Julian Plummer
Managing Director
Kamino Cyber Security

Michael Riera
Trade Development Officer
British Consulate-General

Mark Sercombe
Principal Consultant
Technology Risk

Sonia Sharma
Special Counsel
Maddocks

Mariam Shelbourne
Employee Realties Specialist
McGrathNicol

Gavin Smith
Partner, Sector Leader,
Technology, Media &
Telecommunications
Allens

Julie Soai
SkillsIQ

Pamela Soon
General Counsel
IPART

Lolita Spears
Membership Advisor, NSW and
ACT
CEDA

Matthew Tegart
Information Risk Manager
ING Australia

Suzette Thurman
Chief Risk Officer
First State Super

Garry Voutos
Executive General Manager, IT
Port Authority of NSW

Craig Williams
Business Manager
Hays

Yuji Yamasaki
Head of Nomura Australia
Nomura Australia Limited

David Zagorsky
Head of Tech Risk & Security
ING Australia

CEDA NSW/ACT: Oct-Nov 2018

Vice-Chancellor's panel: Priorities in higher education

DATE Thursday 25 October 2018, 12.00pm to 2.00pm

VENUE Shangri-La Hotel Sydney

SPEAKERS Prof. Attila Brungs, Vice-Chancellor and President, University of Technology Sydney; Professor Greg Craven AO, Vice-Chancellor and President, Australian Catholic University; Dr Michael Spence AC, Vice-Chancellor and Principal, The University of Sydney, Professor Mike Calford, Provost, Australian National University, Professor Judy Raper, Deputy Vice-Chancellor (Research and Innovation), University of Wollongong

Supported by CEDA members Nous Group, UniSuper and Northern Beaches Council.



State health outlook

DATE Friday 9 November 2018, 12.00pm to 2.00pm

VENUE Shangri-La Hotel Sydney

SPEAKERS The Hon. Brad Hazzard MP, NSW Minister for Health and Medical Research

Supported by CEDA member Serco and HESTA.



Economic success: connecting people with progress

DATE Monday 12 November 2018, 12.00pm to 2.00pm

VENUE Four Seasons Sydney

SPEAKER Melinda Cilento, Chief Executive, CEDA; Ann Sherry AO, Chairman, Carnival Australia; James van Smeerdijk, Partner, PwC

Supported by CEDA member University of Technology Sydney.



Breaking ground on Western Sydney Airport

DATE Friday 16 November 2018, 12.00pm to 2.00pm

VENUE Sheraton on the Park, Sydney

SPEAKERS Paul O'Sullivan, Chair, Western Sydney Airport; Jane Fitzgerald, NSW Executive Director, Property Council of Australia; Bruce Macnee, Manager, Planning and Aerotropolis, Liverpool City Council

Supported by CEDA member GHD, Siemens and Deloitte.



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about CEDA



CEDA is a respected independent national organisation with an engaged cross-sector membership. More than 750 of Australia's leading businesses, organisations and academic institutions from around the country are members of CEDA. For more than 50 years, CEDA has delivered informed discourse and rigorous research to influence good public policy for Australia's economic and social development.

Membership

Organisations join CEDA because CEDA delivers exposure to high level thought leadership, timely briefings on issues of economic importance, access to networking and brand reach through sponsorship and hosting opportunities. In addition to high profile public events, CEDA also delivers regular member only events for employees of member organisations and exclusive Trustee only boardroom briefings for senior executives from member organisations. These provide a unique opportunity for peer-to-peer knowledge exchange and for speakers and attendees to talk candidly on issues.

Research and policy

CEDA's only agenda is to pursue good public policy to progress Australia's economic and social development. Since 1960 CEDA has produced more than 3000 publications, research reports and articles highlighting emerging issues and directions in a diverse range of policy areas. Research in 2018 will focus on inequality; community attitudes to economic growth and development; and a major review of the purpose of economic growth and development in Australia.

For more information on CEDA membership, research and events please contact:

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