



EVENT PROGRAM

# 2019 Economic and political overview

Keynote speaker: Hon. Steven Marshall MP, Premier of South Australia

Friday 15 March 2019, 10.00am to 2.00pm  
Adelaide Convention Centre

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# agenda

- 9.45am Registrations
- 10.00am Welcome and introduction  
Hamilton Calder, State Director, CEDA SA/NT
- 10.05am Introduction and chair  
Mark Young  
Managing Director, Adelaide Airport
- 10.15am Kristina Clifton  
Senior Economist, Commonwealth Bank of Australia
- 10.30am Professor Colin Stirling  
President and Vice Chancellor, Flinders University
- 10.40am Jane Pickering  
Chief Executive Officer, Eldercare
- 10.50am Andy Keough  
Managing Director, SAAB Australia
- 11.00am Grant Wilckens  
Chief Executive Officer, Discovery Parks
- 11.10am Mark Young to facilitate panel discussion and questions from the floor
- 11.45am Michael Waite to give vote of thanks and invite attendees to networking drinks
- 12.40pm Guest seated for luncheon session
- 12.45pm Welcome and introduction  
Miriam Silva, State President, CEDA
- 12.50pm Lunch
- 1.20pm Michael Waite, Chief Operating Officer, Shoal to introduce keynote speaker  
  
Hon. Steven Marshall MP  
Premier of South Australia
- 1.40pm David Spear to facilitate questions from the floor
- 1.55pm Vote of thanks and close, Hamilton Calder, CEDA

# sponsors

## Adelaide Airport

Adelaide Airport serves more than 8 million domestic and international passengers annually with efficient, world-class services connecting with Asia Pacific and the Middle East. It is the prime gateway to South Australia and just 6km from the city CBD.

Passenger numbers have more than doubled since the airport was privatised in 1998 to more than 8 million. International passenger numbers have more than quadrupled over the same period to 1 million. The airport is served by 9 international carriers connecting South Australia to more than 120 cities around the globe, either direct or via one-stop connections.

Its state-of-the-art terminal provides a complete customer experience with its highly flexible check-in and gate facilities, vibrant retail and dining precinct, and free wi-fi. Adelaide Airport has this month announced a \$165 million terminal expansion to significantly upgrade international arrivals and departures, and create more retail and dining options for both domestic and international travellers.

International upgrades will include a second, longer baggage belt for arrivals, more space for emigration and immigration processing, expanded security screening, a larger duty free precinct for arrivals and departures, and expanded dining and retail options. Meanwhile, the new seven-storey, 165-room Atura Hotel is due to open in September, and will feature a restaurant and bar, a business centre, flexible function and meeting spaces plus a port-cochere for guest drop off and collection.

Adelaide Airport's 30-year Vision includes an Airport Business District - a globally connected, next generation hub, with designated industry clusters. It has already successfully transitioned from an aviation and infrastructure facility to a broad-based economic activity node encompassing a variety of services, facilities and developments.

Adelaide Airport is the single largest employer base in South Australia, directly employing more than 8,700 people and indirectly employing an additional 9,000 – a total of more than 17,700 people.

In total, the full economic impacts associated with the operations of Adelaide Airport are estimated to be \$1.9 billion towards Gross State Product, representing about 2.1% of State economic activity. Adelaide is an award-winning airport, with recent national and global recognition in the areas of sustainability, infrastructure assessment, human resources and corporate social responsibility.



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# SHOAL™

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### Shoal

Shoal uses systems thinking to help our clients define and deliver large, complex projects in changing and difficult environments. We work with people from diverse industries in the early stages of understanding their complex problems and ensuring they are prepared for successful project delivery. Shoal has applied and developed world-leading expertise in systems thinking and system engineering to support our clients, including a modern model-based approaches. We ensure we solve the right problem and solve the problem right.

In return, we have shaped the world's best practice discipline in leveraging relational datasets and models in software to describe and design a system that comprehensively considers the political and social contexts within integrated sub-systems. Shoal has successfully applied this framework to more than 75 large, complex and technology-intensive projects; from transportation systems, submarines, warships, satellite communication systems, space systems, to organisational level planning for one of the world's largest hedge funds. Shoal's novel model-based techniques provide a level of traceability and agility, which are only now being adopted to solve the largest, most complex problems that exist in Australia and the world.

# keynote speaker

## Hon. Steven Marshall MP

Premier of South Australia

Twitter: @marshall\_steven

Steven Marshall is South Australia's 46th Premier.

He was elected to the South Australian Parliament as the Member for Norwood in 2010. His electorate has since been renamed Dunstan.

In 2013, Mr Marshall became the Leader of the Liberal Party and the State Opposition. He led the Party to victory on March 17, 2018.

Mr Marshall is responsible for Aboriginal Affairs and Reconciliation, Defence and Space Industries, the Arts, Veterans' Affairs and Multicultural Affairs.

Prior to entering public life, Mr Marshall worked in the manufacturing industry, running his family's furniture manufacturing business Marshall Furniture from 1997.

He graduated from the University of South Australia with a Business, Marketing degree, and received an MBA from Durham University.



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# speakers



## Kristina Clifton

### Senior Economist, Commonwealth Bank of Australia

Kristina is an economist and financial market analyst with over 10 years experience in both the public and private sectors. She joined the CBA in 2016 as an economist responsible for analysing trends and developments in the Australian economy and contributing to the team's outlook for interest rates. Kristina has published research on a variety of topics related to the Australian economy. She also present our economic and interest rate views to clients and the media.

Before joining CBA, Kristina spent 10 years at the Reserve Bank of Australia (RBA) analysing Australian and international financial markets and as a dealer in the domestic market operations section of the RBA.



## Professor Colin Stirling

### President and Vice Chancellor, Flinders University

Professor Stirling's career provides a strong foundation for his ambitions for the University. Born and educated in Scotland he gained a BSc in Biological Sciences at the University of Edinburgh followed by a PhD in genetics from Glasgow University.

Professor Stirling was then awarded a NATO Research Fellowship at the University of California, Berkeley before joining the University of Manchester in the United Kingdom where he was appointed Professor of Genetics in 1998. During his time at Manchester he was awarded a number of prestigious prizes and awards including the Jenner Research Fellowship from the Lister Institute of Preventative Medicine, a Wolfson Research Fellowship from the Royal Society, the Balfour Prize from the Genetics Society and the Fleming Award from the Society for General Microbiology. He was appointed Education Dean in the Faculty of Life Sciences at Manchester in 2001, then Associate Vice-President eLearning in 2007 and Vice-President for Teaching and Learning in 2008.

In 2011, Professor Stirling was appointed Deputy Vice-Chancellor Academic at Curtin University, in Western Australia where he was later appointed Provost and Senior Deputy Vice-Chancellor. Throughout his academic career, Professor Stirling has established a record of leadership, innovation and successful change management in Higher Education.

## Jane Pickering

### Chief Executive Officer, Eldercare

Jane Pickering is the Chief Executive of Eldercare Inc. Eldercare is one of the largest and most experienced aged care and retirement living providers in South Australia. With 1,000 residential aged care beds and over 200 retirement living units across 22 sites spanning metropolitan Adelaide and the Yorke Peninsula, Eldercare has a solid reputation for providing high-quality services.

Jane started her career as a Registered Nurse/Midwife working in various roles in the public and private sectors and in rural and remote areas. She has held several Executive positions including the Executive Director of Nursing & Patient Services at Repatriation General Hospital, A/CEO of St Andrew's Hospital, CEO of Domiciliary Care SA, CEO of St Hilarion Aged Care prior to being appointed to the CE of Eldercare in 2013. Jane has post graduate qualifications in Health Administration and Health Education, she is a Fellow of the Australian College of Health Management, a Graduate of the Australian Institute of Company Directors and a Justice of the Peace for South Australia. She has a solid reputation for leading cultural change within organisations and improving organisational performance through building high performing teams.



## Andy Keough

### Managing Director, SAAB Australia

Andy Keough has been Managing Director of SAAB Australia since 13 November 2017, following his role of Chief Executive at Defence SA, which he led from August 2015. Mr Keough retired from the Navy in 2007 and joined Australian shipbuilder ASC Pty Ltd where he was responsible for establishing the business improvement capability and managing ASC's operations in Western Australia. Andy Keough completed 22 years in the Australian Navy, which included two commands of Collins Class submarines and a three-year exchange posting with the US Navy's Submarine Force in Pearl Harbor, Hawaii. He was awarded the Conspicuous Service Cross (CSC) for his leadership whilst in command of HMAS SHEEAN in 2006.



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## Grant Wilckens

### Chief Executive Officer, Discovery Parks

Mr Grant Wilckens is the Chief Executive Officer and co-founder of Discovery Parks, Australia's largest owner and operator of lifestyle, holiday and workforce accommodation parks. From a corporate finance background with Rothschild and 360 Capital Group, Grant has become a leading figure in the Australian accommodation park industry.

Originally a chartered accountant from Adelaide, his corporate journey has included London, Sydney and an awesome side trip to Africa along the way. Returning to Adelaide in 2004 he co-founded Discovery Parks and remains financially involved as well as holding the position of Chief Executive Officer.

Grant graduated with a Bachelor of Commerce from the University of Adelaide. He is an Associate Member of the Institute of Chartered Accountants, an Associate Member of the Financial Securities Institute in the United Kingdom. He is a board member of the Caravan Industry Association of Australia, reaffirming Discovery's company policy of supporting the local industry.

# Vote of thanks



## Michael Waite

### Chief Operating Officer, Shoal

Michael Waite is the Chief Operating Officer (COO) at Shoal; an engineering consultancy specialising in the definition and design of large-scale complex system capabilities. As well as his COO duties, Michael is also a Senior System Engineer and contributes his extensive experience and expertise throughout large, socio-technical projects. He has a keen interest in model-based approaches to conceptual design and systems engineering.



# facilitators

## Mark Young

Managing Director, Adelaide Airport

Appointed on 1 November 2011 as Managing Director of Adelaide Airport Limited. Prior to joining AAL, in July 2001, Mark was Finance Director for Macmahon Holdings Limited and enjoyed a 20 year career with Macmahon gaining experience in all aspects of that ASX listed, diversified Contract Mining, Civil Engineering and Building construction group, with operations throughout Australia and a significant presence in the Asia Pacific.

Mark is a non executive director of the Australian Airports Association and the South Australian Tourism Commission. He has a Bachelor of Economics (Accounting) at the University of Adelaide and is a Fellow of the Australian Society of Certified Practising Accountants and a Fellow of the Australian Institute of Company Directors and has completed an Advanced Management Program at the Harvard Business School.

## David Spear

Director, VUCA

David is a Director and Partner of Governance Consulting firm VUCA, as well as a non-executive director and Chairman of multiple organisations. He was previously the State Director of the Australian Institute of Company Directors SA/NT and is a 2013 alumnus of the prestigious Harvard Business School Governance program.



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# corporate tables

CEDA would like to thank the following members for hosting a corporate table at today's event.



## CEDA SA upcoming events

### Future of work series: Innovation and entrepreneurship

**DATE** Wednesday 27 March 2019, 11.45am for 12.00pm to 2.00pm

**VENUE** Adelaide Convention Centre

**SPEAKERS** Jim Whalley, Chief Entrepreneur for South Australia

Jenny Paradiso, Co-Founder and Director, Suntrix Solar

Alex Grant, Chief Executive Officer, Myroita

*Supported by CEDA members UniSA Business School and series sponsor Future Industries Exchange for Entrepreneurship (FIXE)*

### Women and Leadership series launch

**DATE** Thursday 28 March 2019, 11.45am for 12.00pm to 2.00pm

**VENUE** Adelaide Festival Centre

**SPEAKERS** Donny Walford, Managing Director and Founder,

Behind Closed Doors

Elaine Bensted, Chief Executive Officer, Zoos SA

Prof. Marie Wilson, Pro Vice Chancellor (Business & Law) UniSA Business School (Chair)

*Series supported by CEDA members BHP, Department of Treasury and Finance, SA Power Networks, University of South Australia Business School and UniSuper*

### Unlocking the potential of Australia's ageing market

**DATE** Thursday 4 April 2019, 11.45am for 12.00pm to 2.00pm

**VENUE** Adelaide Convention Centre

**SPEAKERS** Dr John Beard MBBS PhD, Director of Ageing and Life

Course, World Health Organization, Geneva

Julianne Parkinson, Chief Executive Officer, Global Centre for Modern Ageing

Melinda Cilento, Chief Executive Officer, CEDA (chair)

*Sponsorship opportunities available*



# about CEDA



CEDA is an independent, not-for-profit membership organisation. CEDA identifies policy issues that matter for Australia's future and pursue solutions that deliver better economic, social and environmental outcomes for Australia. CEDA's cross-sector membership spans every state and territory and includes more than 780 of Australia's leading businesses, community organisations, government departments and academic institutions.

## Membership

Organisations join CEDA because CEDA delivers exposure to high level thought leadership, timely briefings on issues of economic importance, access to networking and brand reach through sponsorship and hosting opportunities. In addition to high profile public events, CEDA also delivers regular member only events for employees of member organisations and exclusive Trustee only boardroom briefings for senior executives from member organisations. These provide a unique opportunity for peer-to-peer knowledge exchange and for speakers and attendees to talk candidly on issues.

## Research and policy

CEDA's only agenda is to pursue good public policy to progress Australia's economic and social development. Since 1960 CEDA has produced more than 3000 publications, research reports and articles highlighting emerging issues and directions in a diverse range of policy areas. Research in 2019 will focus on Australia's long-term budget position, the effects of temporary migration, a survey of Australian businesses on their approach to economic development, and new approaches to addressing entrenched disadvantage.

### For more information on CEDA membership, research and events please contact:

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