Priorities in value-based healthcare

Friday 16th August 2019, 12.00pm to 2.00pm
Hilton Hotel
agenda

11.45am  Registrations
12.00pm  Welcome
        Lee Kelly
        State Director NSW/ACT, CEDA
12.05pm  Introduction
        Andrew Wiltshire
        Senior Director, Market Access, Public Affairs & Policy ANZ,
        Medtronic Australasia
12.10pm  Keynote address
        Dr Stephen Duckett
        Health Program Director, Grattan Institute
12.30pm  Lunch
1.00pm  Introduction
        Andrew Wiltshire
        Senior Director, Market Access, Public Affairs & Policy ANZ
        Medtronic Australasia
1.05pm  Panel discussion
        Dr Stephen Duckett
        Health Program Director, Grattan Institute
        Dr Nigel Lyons
        Deputy Secretary, Health Systems Strategy and Planning, NSW Ministry of
        Health
        Dr Zoe Wainer
        Head of Public Health and Medical Director, Bupa
        Leanne Wells
        Chief Executive Officer, Consumers Health Forum of Australia
1.40pm  Q&A session
1.55pm  Vote of thanks
        Dr Henry Cutler
        Director, Macquarie University Centre for the Health Economy (MUCHE)
2.00pm  Close
Major sponsor
Medtronic Australasia

Making healthcare better is our priority, and we believe medical technology can play an even greater role in improving people’s lives. With challenges facing families and healthcare systems — such as rising costs, aging populations, and the burden of chronic disease — we are using the power of technology to take healthcare Further, Together.

Innovation and collaboration are central to who we are. Since the late 1940s, we have been working with others to alleviate pain, restore health, and extend life. Today, we are a medical technology leader, employing more than 84,000 people worldwide, and offering therapies and solutions that enable greater efficiency, access, and value — for healthcare systems, providers, and the people they serve.

Learn more at medtronic.com.au.
keynote speaker

Dr Stephen Duckett
Health Program Director, Grattan Institute

Twitter: @stephenjduckett

Dr Stephen Duckett has held top operational and policy leadership positions in health care in Australia and Canada, including as Secretary of what is now the Commonwealth Department of Health. He has a reputation for creativity, evidence-based innovation and reform in areas ranging from the introduction of activity-based funding for hospitals to new systems of accountability for the safety of hospital care. An economist, he is a Fellow of the Academy of the Social Sciences in Australia and of the Australian Academy of Health and Medical Science.
panellist

**Dr Nigel Lyons**
Deputy Secretary, Health Systems Strategy and Planning, NSW Ministry

Dr Nigel Lyons has almost 30 years’ experience in the NSW Health system as a clinician, manager and executive. He is the Deputy Secretary Strategy and Resources, at the NSW Ministry of Health where he is responsible for strategic health policy development, inter-jurisdictional negotiations and funding strategies, system-wide planning of health services including mental health, setting the direction for child and family health policy and driving the whole of government strategy for Women NSW.

Nigel is a proud CEDA trustee.
Dr Zoe Wainer  
Head of Public Health and Medical Director, Bupa

Dr Zoe Wainer is the Head of Public Health and Medical Director at Bupa Australia and New Zealand. She is Chair of the Board of Dental Health Services Victoria and a Director on the Board of the Victorian Responsible Gambling Foundation. Her passion and expertise in public health has driven formal and informal collaborations with ICHOM and Harvard Business School in value based health care across multiple organisations and she has a continued advocacy focus on the importance of sex differences across health from basic research to health systems implications.
Leanne Wells
Chief Executive Officer, Consumers Health Forum of Australia

Leanne is the Chief Executive Officer of the Consumers Health Forum of Australia. She is a health advocate and service executive with over thirty years’ experience in health and social policy, program and service development. Leanne has held executive positions within federal government and in national and state non-government organisations.

Leanne is Board Director of Coordinare South East New South Wales’ Primary Health Network, the Ozhelp Foundation, PainAustralia and the Australian Pharmacy Council. She is the Independent Chair of Coordinare’s Community Advisory Committee. She has several advisory appointments including the Commonwealth’s Primary Health Care Advisory Group, NSW Agency for Clinical Innovation’s International Expert Advisory Committee and the Primary Care Committee of the Australian Commission for Safety and Quality in Healthcare’s Board.

Leanne has tertiary qualifications in communications and business. She is a member of both the Australian Institute of Company Directors and the Australian Institute of Management.
Andrew Wiltshire
Senior Director, Market Access, Public Affairs & Policy
ANZ, Medtronic Australasia

Andrew Wiltshire is Senior Director, Market Access, Public Affairs & Policy for both Australia and New Zealand. Andrew’s career with Medtronic spans 23 years. In his current role Andrew has responsibility for Health Economics, Market Access, Policy and Government and Stakeholder Relations in Australia and New Zealand. In addition, Andrew coordinates Government Affairs for the APAC region. Previously Andrew has had a variety of roles within Medtronic across business and functional leadership. Andrew started his career as a Registered Nurse and has worked in the Pharmaceutical Industry as well as a brief stint in the Hospitality Industry. He earned a Master of Business Administration and a Bachelor of Arts in Media. He holds several Directorships including the Medical Technology Association of Australia (MTAA) and is a Graduate Member of the Australian Institute of Company Directors (GAICD).

Andrew is a proud CEDA trustee.
vote of thanks

Dr Henry Cutler
Director, Macquarie University Centre for the Health Economy (MUCHE)

Dr Henry Cutler is the inaugural Director of the Macquarie University Centre for the Health Economy (MUCHE), currently leading a team of 14 health economics researchers and three PhD students. Prior to joining MUCHE, Henry led the health economics team at KPMG, and was head of the Sydney Health Economics and Social Policy team for Access Economics. He also worked as a senior economic consultant the Centre for International Economics for five years, and spent eight years in the debt, equity and derivative markets, both in Australia and the UK.

Henry is an applied health economist with extensive skills in evaluating real world health care related problems, having undertaken a consulting role to government and non-government organisations for 15 years. His work uses a variety of quantitative techniques focusing on health statistics and econometrics, health insurance, markets in healthcare economic evaluation, health and the economy, demand for healthcare and supply of health services. Henry has led around 90 health economics research projects over the last decade, with funding associated with these projects totalling approximately $8.7 million. He is chief investigator on several NHMRC funded projects and is associated with two NHMRC Centres for Research Excellence and the Digital Health CRC.

He has gained research experience across a broad health care base. This includes cancer, visual impairment, dementia, cardiovascular disease, diabetes, chronic kidney disease, road trauma, sleep disorders, mental health, hearing, pathology, pharmaceuticals, medical devices, aged care, integrated care, digital health and hospitals. He has contributed significantly to media over the last five years, including Australian Financial Review, The Australian, SMH, ABC News, ABC Radio National, ABC’s Lateline, ABC’s The Business, BRW, In the Black, Medical Observer, Australian Doctor, Aged Care Insight, Australian Ageing Agenda.
corporate tables

CEDA would like to thank the following members for hosting a corporate table at today’s event.

Dianne Hill  Healthdirect Australia  Johnson & Johnson  Medtronic Australasia

Nous Group  NSW Treasury  PwC  University of Newcastle

attendees

Peter Achterstraat  NSW Productivity Commissioner  NSW Treasury

Sally Aitken  Associate Principal  Port Jackson Partners

Eva Alexandratos  Senior Manager, Client Services  TCorp

Mellonie Amin  Relationship Manager  ANZ Banking Group

Cindy Arthur  Head of Health Regional Business Banking  ANZ Banking Group

Vicki Austin  Director  Kennedy Austin

Prof Christine Bennett AO  Dean, School of Medicine  University of Notre Dame

Charlotte Birchall  Quality Manager  St Vincent’s Hospital

Aleese Blackmore  Senior Advisor  NSW Treasury

Michael Blenkinsop  Business Development Manager | Cardiac & Vascular Group  Medtronic Australasia

Karen Borg  CEO  Healthdirect Australia

David Bowtell  Associate Director - Policy & Events NSW/ACT CEDA

Tessa Boyd-Caine  Chief Executive Officer  Health Justice Australia

Andrew Bryant  General Manager, Consumer Health Services  Healthdirect Australia

Mary Byrne  Senior Policy Analyst - Clinical Governance  Healthdirect Australia

Dr Daniel Cehic  Chief Medical Officer - Cardiology  GenesisCare

Gabrielle Challis  Hospital Payer Value Analyst  Medtronic Australasia

Dr Ricky Chan  Manager, Strategic Partnerships  Australian Catholic University

Tom Chard  Relationship Manager  ANZ Banking Group

Jane Cheung  Associate Director  NSW Treasury

Simone Cheung  Partner  Deloitte

Louise Claridge  Associate Director - Membership Engagement  NSW/ACT CEDA

Anthony Coleman  IAC member  Macquarie University

Chris Colquhoun  Chief Medical Officer  Insurance & Care NSW (icare)

Stuart Cosgriff  Partner, Major Projects & Construction  Clayton Utz

Cathryn Cox PSM  Ministry of Health NSW

Tony Crawford  Chair  HBF Health

Finnian Crotty  Director, ANZ Enterprise Partnerships  Medtronic Australasia

Geoff Curran  Managing Director  Gerard Daniels

Caroline Curtin  Head of Stakeholder Engagement & Policy  Healthdirect Australia

Dr Henry Cutter  Director, Macquarie University Centre for the Health Economy (MUCHE)

Please note attendee names are provided to aid networking and should not be added to mailing lists without permission from the individual.
<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
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<tbody>
<tr>
<td>Matthew Day</td>
<td>Chief Operating Officer, Healthdirect Australia</td>
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<tr>
<td>Simon Deeming</td>
<td>Director of Research, Hunter Research Foundation Centre</td>
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<td>Assoc Prof Shane Dempsey</td>
<td>Head of School, School of Health Sciences Faculty of Health, The University of Newcastle</td>
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<tr>
<td>Marianne Dillerna</td>
<td>Senior Relationship Manager, ANZ Banking Group</td>
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<td>James Downie</td>
<td>CEO, Independent Hospital Pricing Authority</td>
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<td>Dr Stephen Duckett</td>
<td>Director, Health Program, The Grattan Institute</td>
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<td>Elissa Dwyer</td>
<td>Director, Human Resources, CEDA Individual Non Members</td>
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<tr>
<td>Paul Eastwood</td>
<td>Director Customer Solutions, Stellar Asia Pacific</td>
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<tr>
<td>Jenni Ellard</td>
<td>Corporate Communications Manager, Healthdirect Australia</td>
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<td>Ariel Ellis</td>
<td>Director, NSW Treasury</td>
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<tr>
<td>Joanne Epp</td>
<td>Senior Research Fellow, Macquarie University</td>
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<tr>
<td>Sally Evans</td>
<td>Non Executive Director, Healthcare Imaging Services/Healius</td>
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<tr>
<td>George Faithfull</td>
<td>Vice President Government &amp; Regulatory Affairs, Stryker</td>
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<td>Joanne Fitzgerald</td>
<td>Executive Director, Independent Hospital Pricing Authority</td>
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<td>Chloe Flutter</td>
<td>Partner and Managing Director, The Boston Consulting Group</td>
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<td>Prof Mary Foley AM</td>
<td>Managing Director, Telstra</td>
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<td>Tim Fortin</td>
<td>Vice President and Managing Director, Australia and New Zealand, Medtronic Australasia</td>
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<td>Paul Foster</td>
<td>Managing Director, Pacific Equity Partners</td>
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<td>Marissa Gahfou</td>
<td>Chief Financial Officer, Telstra</td>
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<td>Michael Gendy</td>
<td>Chief Procurement Officer, NSW Health</td>
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<td>Dr Melina Georgousakis</td>
<td>Research and Policy Manager, Bupa</td>
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<td>Steven Gilbert</td>
<td>Consultant, Gilven</td>
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<td>Dr Brok Glenn</td>
<td>Dean of Central Coast Campus, Academic Division Regional Campuses, The University of Newcastle</td>
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<td>Glenn Goldsmith</td>
<td>Executive Director, NSW Treasury</td>
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<td>Dr Nicholas Goodwin</td>
<td>Conjoint Professor School of Medicine and Public Health, The University of Newcastle</td>
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<td>Annika Haddock</td>
<td>Commercial Manager - Oncology Australia, GenesiaCare</td>
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<td>Trent Hagland</td>
<td>PhD, Department of Government and International Relations, The University of Sydney</td>
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<td>Prof Jane Hall</td>
<td>Authority Member, Independent Hospital Pricing Authority</td>
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<td>Stephan Helms-Oharna</td>
<td>Director, Business Development &amp; Strategy ANZ, Medtronic Australasia</td>
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<td>Dianne Hill</td>
<td>Non Executive Director</td>
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<td>Sharee Hiquiana</td>
<td>Health Engagement Manager, Insurance and Care NSW</td>
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<td>Carol Holley</td>
<td>Non Executive Director, Australian Nuclear Science and Technology Organisation</td>
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<td>Dr Stephen Hollings</td>
<td>Chief Executive Officer, The Heart Research Institute</td>
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<td>Dr Rachel Hughes</td>
<td>Director of Palliative Care, Calvary Care</td>
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<td>Julia Hume</td>
<td>Executive Director, Independent Hospital Pricing Authority</td>
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<tr>
<td>Elisha Hussein</td>
<td>Analyst (Graduate), Deloitte</td>
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<td>Monique Jackson</td>
<td>Senior Consultant, Nous Group</td>
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<td>Charles Johannes</td>
<td>Special Counsel / Practice Leader, Fragomen</td>
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<td>Prof Cheryl Jones</td>
<td>Deputy Dean (Education), Sydney Medical School, United States Studies Centre</td>
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<td>Martin Jovic</td>
<td>Partner, PwC Australia</td>
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<td>Craig Kann</td>
<td>Employer Partnership Manager, UniSuper</td>
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<td>Ramesh Karmani</td>
<td>Director, Port Jackson Partners</td>
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<td>Nigel Kassul</td>
<td>Director, Cannings Communications</td>
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<td>Steven Kastanias</td>
<td>Associate Director, Calcutta Group Pty Ltd</td>
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<td>Daniel Kildea</td>
<td>Senior Government Affairs &amp; Policy Manager, Johnson &amp; Johnson</td>
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<tr>
<td>Kate King</td>
<td>Government Affairs &amp; Policy Advisor, Medtronic Australasia</td>
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<td>Michael Kitts</td>
<td>Partner, Deloitte</td>
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<td>Natalie Lawandi</td>
<td>Senior Manager, Healthcare Economics and Reimbursement, Medtronic Australasia</td>
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<tr>
<td>Jane Lester</td>
<td>Sr Market Development Manager, Diabetes Group, Medtronic Australasia</td>
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<tr>
<td>Larry Little</td>
<td>Partner, Kennedy Austin</td>
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<tr>
<td>Rachel Lum</td>
<td>Project and Research Officer, Hong Kong Economic &amp; Trade Office</td>
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<td>Trish Lyons</td>
<td>The University of Sydney</td>
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<td>Renee Martin</td>
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CEDA NSW/ACT: August-September 2019

State of Western Sydney

**DATE** Friday, 23 August 2019, 12.00pm to 2.00pm  
**VENUE** Novotel Sydney Parramatta  
**SPEAKERS** The Hon. Stuart Ayres MP, Minister for Jobs and Investment, Tourism, and Western Sydney; Prof. Barney Glover AO, Vice-Chancellor and President, Western Sydney University; Lyn Cobley, Chief Executive, Westpac Institutional Bank  
*Supported by CEDA members: Western Sydney University, Westpac and PwC*

The evolution of customer service

**DATE** Friday, 30 August 2019, 12.00pm to 2.00pm  
**VENUE** Hilton Hotel Sydney  
**SPEAKERS** The Hon. Victor Dominello MP, New South Wales Minister for Customer Service  
*Supported by CEDA members: GHD Digital and University of Sydney Business School*

Opportunities in the future energy market

**DATE** Friday, 6 September 2019, 12.00pm to 2.00pm  
**VENUE** Hilton Hotel Sydney  
**SPEAKERS** Audrey Zibelman, Managing Director and CEO, Australian Energy Market Operator (AEMO); Ian Learmonth, Chief Executive Officer, Clean Energy Finance Corporation; Terry Mohn, Chair, International Microgrid Association; Elizabeth Molyneux, General Manager - Energy Markets Regulation, AGL  
*Supported by CEDA member: ABB*

Vice-Chancellors’ panel

**DATE** Thursday, 12 September 2019, 12.00pm to 2.00pm  
**VENUE** Hilton Hotel Sydney  
**SPEAKERS** Prof. Attila Brungs, Vice-Chancellor and President, University of Technology Sydney; Prof. Greg Craven AO, Vice-Chancellor and President, Australian Catholic University; Prof. S Bruce Dowton, Vice-Chancellor and President, Macquarie University; Prof. Denise Kirkpatrick, Deputy Vice-Chancellor and Vice President (Academic), Western Sydney University; Dr Michael Spence AC, Vice-Chancellor and Principal, The University of Sydney  
*Supported by CEDA members: Nous Group and UniSuper*
about CEDA

CEDA is an independent, not-for-profit membership organisation. CEDA identifies policy issues that matter for Australia’s future and pursue solutions that deliver better economic, social and environmental outcomes for Australia. CEDA’s cross-sector membership spans every state and territory and includes more than 780 of Australia’s leading businesses, community organisations, government departments and academic institutions.

Membership

Organisations join CEDA because CEDA delivers exposure to high level thought leadership, timely briefings on issues of economic importance, access to networking and brand reach through sponsorship and hosting opportunities. In addition to high profile public events, CEDA also delivers regular member only events for employees of member organisations and exclusive Trustee only boardroom briefings for senior executives from member organisations. These provide a unique opportunity for peer-to-peer knowledge exchange and for speakers and attendees to talk candidly on issues.

Research and policy

CEDA’s only agenda is to pursue good public policy to progress Australia’s economic and social development. Since 1960 CEDA has produced more than 3000 publications, research reports and articles highlighting emerging issues and directions in a diverse range of policy areas. Research in 2019 will focus on Australia’s long-term budget position, the effects of temporary migration, a survey of Australian businesses on their approach to economic development, and new approaches to addressing entrenched disadvantage.

For more information on CEDA membership, research and events please contact:

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