



EVENT PROGRAM

# Education and training for the future of WA's workforce

Tuesday 6 August 2019, 11.30am to 2.00pm  
Grand Ballroom, Hyatt Regency Perth

MAJOR SERIES SPONSORS

McKinsey&Company

**RioTinto**



**>ceda**  
committee for economic development of australia

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# agenda

- 11.30am Registrations
- 12.00pm Welcome  
**Paula Rogers**  
State Director, CEDA
- 12.05pm Introduction  
**Scott Browne**  
Vice President Human Resources, Rio Tinto
- 12.10pm Presentation  
**Nicole Dwyer**  
Chief Executive Officer, Workskil Australia
- 12.20pm Presentation  
**Anne Driscoll**  
Director General, Department of Training and Workforce Development
- 12.30pm Presentation  
**Dr Simon Eassom**  
Executive General Manager – Education, CPA Australia
- 12.40pm Presentation  
**Nate Sturcke**  
Managing Director, Skills of the Modern Age
- 12.50pm Lunch
- 1.10pm Facilitated panel discussion with **Professor Shamit Saggur**, Director, UWA Public Policy Institute, The University of Western Australia
- Nicole Dwyer**, Chief Executive Officer, Workskil Australia  
**Dr Simon Eassom**, Executive General Manager - Education, CPA Australia  
**Anne Driscoll**, Director General, Department of Training and Workforce Development  
**Nate Sturcke**, Managing Director, Skills of the Modern Age
- 1.55pm Vote of thanks  
**Jane Thomson**  
Partner, McKinsey & Company
- 2.00pm Event close

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Twitter: @McKinsey

McKinsey & Company helps organisations across the private, public, and social sectors create the change that matters. They have always helped their clients identify and set the direction toward their most important goals. Today, they go further: working together to turn these ambitious goals into reality.

From the C-suite to the front line, they partner with their clients to transform their organisations in the ways that matter most to them. This means embedding digital, analytics, and design into core processes and mind-sets; building capabilities that help organisations and people to thrive in an ever-changing context; and developing excellence in execution to ensure that actions translate into outcomes, quickly and sustainably.

McKinsey recognises in our changing world, powerful new automation technologies such as machine learning, artificial intelligence (AI), and advanced robotics are already transforming the Australian economy, workplace, education system and community. These technologies present an enormous opportunity to restore momentum to the Australian economy and extend the nation's 30-year economic boom in an inclusive way.

In a new report, *Australia's automation opportunity: Reigniting productivity and inclusive income growth*, they outline the impacts of automation across three scenarios, including slow-paced adoption, mid-point adoption and fast-paced adoption. The report sets out why and how Australia must push for the win-win scenario of inclusive growth by pursuing actions that both accelerate automation and adoption and share its benefits.

Policy makers, business leaders and educational institutions will need to respond to a range of implications of automation and AI, including rising unemployment and income inequality, growing disparities between cities and rural communities, shifts in the global competitiveness of our export-oriented sectors, and reskilling and redeploying a large number of displaced workers.

McKinsey believe it's a vision well worth focusing on. With foresight, proactive leadership from the government, business, and education sectors, and a commitment to act, Australia can capture the opportunity offered by automation, manage the transition, and ensure the gains are broadly shared.

McKinsey & Company have been members of CEDA since 2012.

[www.mckinsey.com](http://www.mckinsey.com)

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RioTinto

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Rio Tinto

Twitter: @RioTinto

For 146 years, Rio Tinto has been pioneering the production of materials essential to human progress. Their minerals and metals help make modern life work. They are found in smartphones, planes, cars, hospitals and throughout the home. Through the products they deliver, and the partnerships they create and nurture, Rio Tinto works to make a difference in local communities and in the world at large.

By investing throughout the cycle, they have developed a suite of high-quality, expandable assets that are positioned for decades of premium production.

Their organisation is centred on these assets, which themselves are managed through four product groups: Iron Ore, Aluminium, Copper & Diamonds and Energy & Minerals. In turn, these four product groups are supported by their global functions, and by their Growth & Innovation and Commercial groups.

Their strategy is founded on asset portfolio, on building a high-performance culture across the business, and on maintaining discipline when allocating capital. This allows them to focus on maximising cash through a value-over-volume approach, and on delivering superior returns to their shareholders.

As they deliver their strategy, 47,500 people worldwide work with a common code of conduct and the same set of values: safety, teamwork, respect, integrity and excellence. Safety is their number one priority, and always comes first at Rio Tinto.

They continue to pioneer progress for a better future. Every day, they look for ways to make their business stronger – driving productivity and performance from mine through to market.

Rio Tinto have been members of CEDA since 1989.

[www.riotinto.com](http://www.riotinto.com)

# sponsor

Major Series Sponsor  
The University of Western Australia

Twitter: @uwanews

The University of Western Australia (UWA) is one of the world's great Universities. A member of the Group of Eight (Go8), Australia's world-leading research-intensive Universities, it is ranked in the world's top 100, with a global reputation for excellence in research and education, offering programs to students from over 160 countries.

UWA have the privilege and challenge of providing some of the world's best and brightest minds with the knowledge and skills to face the future with optimism and ambition. As an anchor institution, UWA are active participants in the ongoing social transformation of our communities and their futures.

The University is a social system, an environment within which people work, collaborate and socialise, in order to build something that is greater than the sum of its parts.

At UWA staff are embracing the opportunity to develop the leaders of tomorrow, in the context of a changing workforce landscape. The university strives to prepare graduates, and workforce, for futures which offer collaborative employment opportunities, building a flexible workforce capable of thriving under data-intensive conditions.

In a changing environment, where the future of work is being questioned and challenged, UWA has developed a distinctive new vision, UWA 2030, that draws upon its ensuring mission and heritage, whilst enabling UWA to be:

- relevant to the communities and regions it serves;
- an agent of social and technical transformation;
- experienced and capable beyond disciplinary borders;
- a fresh humanity to Education (Freshwater, 2018).

The University of Western Australia has been members of CEDA since 2004.

[www.uwa.edu.au](http://www.uwa.edu.au)



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# speaker

Anne Driscoll

Director General, Department of Training and Workforce Development

Anne commenced in the role of Director General, Department of Training and Workforce Development in May 2017. Prior to this Anne was the Director General, Department of Commerce, a role she commenced in August 2015.

Anne was Executive Director of the Consumer Protection Division for over seven years, where she also held the statutory position of Commissioner for Consumer Protection and Prices Commissioner.

Since graduating from the University of Western Australia with a Bachelor of Arts majoring in psychology and commerce, Ann has gained experience in numerous public sector roles.

Before joining Consumer Protection Division's executive management team in 1999, Anne worked in the employment and training sector for the Commonwealth Government for more than 20 years. Anne is currently a member of the Curtin University School of Management and Law Advisory Board.

# speaker

Nicole Dwyer

Chief Executive Officer, Workskil Australia

Twitter: @Workskil\_Aus

Nicole is the current CEO and Board Member of Workskil Australia and has been in the role for six years. Workskil Australia is a national not-for-profit employment and community provider that delivers across Western Australia, South Australia, New South Wales and Victoria.

Prior to this she worked at KPMG for eight years providing advisory services to the Government and NFP sectors in employment, education and Indigenous affairs. Nicole has a Master of Business Administration, Master of Social Science, Graduate Diploma of Education and Bachelor of Science (Psychology). Nicole is a current Board Member of the National Employment Services Association (NESA).



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# speaker

Dr Simon Eassom  
Executive General Manager - Education, CPA  
Australia

Twitter: @EassomS

Dr Simon Eassom is a proven thought leader and subject matter expert on the future of learning and the alignment of technology with business strategy for the higher education and corporate education sectors. He has over thirty years' experience as an academic and a business development executive delivering transformational projects as well as developing, consulting on, and selling innovative digital solutions for education.

He has been a leader in the adoption of AI, predictive analytics, blockchain, and the Internet-of-Things for the sector and has been instrumental in the creation of digital solutions at the leading edge of the transformation of learning. He has been a senior leader within the university sector, a global industry executive for one of the world's most iconic technology companies and is currently Executive General Manager (Education) for the one of the largest professional member organisations for accountants and finance professionals.



# speaker

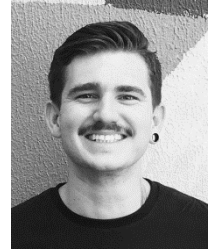
Nate Sturcke

Managing Director, Skills of the Modern Age

Twitter: @natesturcke

Nate is a passionate educator and advocate of the local Perth startup and innovation community. He is currently the Managing Director of Skills of the Modern Age and SkillSocial, and has previously held senior roles at RAC, HealthEngine, Founder Institute and Startup Weekend.

Over the last 5 years, Nate has helped upskill over 4,000 entrepreneurs and innovators through Australia. In both 2017 and 2018, Nate was recognised by his peers and awarded the WA Startup Community award for his role in promoting early stage entrepreneurship and innovation throughout the state.



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# facilitator

Professor Shamit Saggar

Director UWA Public Policy Institute,  
The University of Western Australia

Twitter: @UWAPPI

Shamit Saggar is the Director of the Public Policy Institute and Professor of Public Policy at the University of Western Australia. He is also Visiting Professor at the Policy Institute, King's College, London.

He was previously Senior Policy Advisor to the Prime Minister in the UK Cabinet Office; Associate Pro-Vice-Chancellor (Research) at the University of Essex; Harkness Fellow at UCLA; Yale World Fellow at Yale University; and Visiting Professor of Public Policy at the University of Toronto.

He is a Fellow of Academy of Social Sciences, former Chair of the Campaign for Social Science, and was awarded a CBE in 2017 for services to social science and public policy.

He takes an active part in public leadership roles at board level spanning the Financial Services Authority, Solicitors Regulation Authority, Law Society of England & Wales, British Future, National Asylum Commission, Better Regulation Commission, National Consumer Council, Whittington Hospital Trust, Peabody Trust, Accountancy Foundation, Institute for Citizenship, Foreign Policy Centre, RSA Migration Commission and UPP Group Holdings Ltd.

He has also held advisory roles with Unbound Philanthropy, Demos, Policy Exchange, Institute for Public Policy Research, Policy Network and Fabian Society, and served as Special Advisor to the Commonwealth Secretariat and the House of Commons Speaker's Conference on Parliamentary Representation.

# chair

Scott Browne

Vice President Human Resources, Rio Tinto

Twitter: @RioTinto

Scott was appointed Vice President, Human Resources for Rio Tinto's Iron Ore business in March 2019.

Scott is a senior leader with more than 20 years' experience in human resources operations, strategy, shared services and industrial relations. Scott has been with Rio Tinto for 16 years and has worked in a number of generalist, projects and specialist HR roles in Australia and the USA. Scott was most recently the Head of People Services at Rio Tinto which he has held since December 2016.



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# vote of thanks

Jane Thomson

Partner, McKinsey & Company

Twitter: @McKinsey

Jane Thomson is a Partner in McKinsey's Perth office, co-leader of McKinsey's Operations Practice in Australia, and is Dean of the Australian Operations Excellence Academy (OEP), a knowledge development centre dedicated to the performance transformation of operations through the application of lean principles and technology. Jane has worked with clients in FMCG, pharmaceuticals, automotive, advanced industries, healthcare, logistics, and metals/mining across Europe, North America and Australia.

Jane has led various global transformation and lean projects focusing on conversion costs, quality and service reliability, increasing productivity, and building lean leadership capabilities.

Jane completed a three-year Graduate Program at Ford Motor Company Australia, working firstly on assembly processes for future models, and then in sheet-metal assembly improving quality and increasing operator productivity.

Jane completed her BEng (Electrical & Electronic), and BSc (Physiology) at the University of Western Australia

# corporate tables

CEDA would like to thank the following members for hosting a corporate table at today's event.

Edith Cowan University

McKinsey & Company

Rio Tinto

The University of  
Western Australia

# attendees

Andrew Aitken  
Business Development  
Executive  
ASG Group Ltd

Iskandar Aminov  
Sr. Solution Leader &  
Associate Partner  
McKinsey & Company

Duncan Anderson  
Managing Director  
South Regional TAFE

Stephen Armstrong  
Senior Account Manager  
SEEK

Maree Arnason  
CEDA Individual Trustee

Ann Backhaus  
Education and Training  
Manager  
Pawsey Supercomputing  
Centre

Dominic Barlow  
Director  
Bright Group

Caroline Barratt-Pugh  
Associate Professor  
Edith Cowan University

Simone Bastin  
Director Inclusion Policy  
and Design  
WA Department of  
Communities

Stephen Baxter  
Office of the Deputy  
Director General, Schools  
WA Department of  
Education

Angela Beechey  
Marketing Manager  
Study Perth

Prof Mindy Blaise  
Professor of Education  
Edith Cowan University

Carly Bradley  
Group Manager - Training  
Skill Hire

Lisa Breen  
Head of Human Resources  
Austal

Barbara Brown  
Assistant Director  
WA Police Force

Bradley Brown  
Sales Director -  
Government WA  
Australia Post

Scott Browne  
Vice-President Human  
Resources  
Rio Tinto

Richard Burvill  
National Capability  
Manager  
ASG Group Ltd

Dr Matt Byrne  
Associate Dean - Primary  
Edith Cowan University

Assoc Prof Glenda  
Campbell-Evans  
Associate Dean Research  
Edith Cowan University

Chris Canny  
Assistant Director  
Western Australia Police  
Service

Mike Cheam  
Business Development  
Manager  
CPA Australia

Karan Clayton  
HR Manager  
Community Vision

Russell Coad  
General Manager,  
Corporate Services  
North Metropolitan TAFE

Paquita Colbourne  
State Manager - Western  
Australia  
Workskil Australia

Sue Coltrona  
Policy and Planning Team  
Leader  
WA Department of  
Communities

Chloë Constantinides  
Chief Operating Officer  
Dapper Apps

Lisa Costa  
Principal Advisor, Strategic  
HR  
Rio Tinto

Narelle Crofts  
Superintendent Business  
Services, Mine Operations  
Koodaideri  
Rio Tinto

Tracey Curtis  
Membership Coordinator  
CEDA

Prof Peter Dean  
Pro Vice-Chancellor  
(Education)  
The University of Western  
Australia

Karmen Dierckx  
Contractor - Advisor  
Organisational Change  
Management  
Rio Tinto

Pat Donovan  
Chief Executive Officer  
Water Corporation

Brett Dorney  
General Manager  
Organisational Services  
North Metropolitan TAFE

Anne Driscoll  
Director General  
WA Department of Training  
and Workforce  
Development

Terry Durant  
Managing Director  
South Metropolitan TAFE

Glenn D'Vauz  
Head of Group Strategy  
HBF Health

Nicole Dwyer  
Chief Executive Officer  
Workskil Australia

Simon Eassom  
Executive General  
Manager, Member  
Education  
CPA Australia

Stephen Easterbrook  
Managing Director  
Bright Group

Dr Peter Ebell  
Executive Director  
North Metropolitan TAFE

Simon Edmonds  
Project Analyst  
Wesfarmers

Elvira Edwards  
Senior Strategy Officer  
WA Department of  
Communities

Bethany Evans  
HR Talent Manager  
Shell Australia

Rosalyn Fares  
Event Coordinator  
CEDA

John Fish  
Principal Economic  
Development  
City of Perth

Shirley-Anne Fortina  
Director  
The POD Consultancy

Darshi Ganeson-Oats  
Director Strategic  
Partnerships  
South Metropolitan TAFE

Kay Gerard  
Chief Executive Officer  
Food, Fibre & Timber  
Industries Training Council

Danielle Giles  
Executive Manager  
Experience and Content  
Scitech

Patrick Gorman  
Member for Curtin  
Parliament of Western  
Australia

Carlo Gosatti  
Chair  
Food Fibre and Timber  
Industries Training Council  
(WA)

Keith Grassick  
Service Delivery Manager  
ASG Group Ltd

Mark Gray  
Pawsey Supercomputing  
Centre

Celia Hammond MP  
Member for Curtin  
Parliament of Western  
Australia

Stephanie Haughton  
Executive Assistant  
Deloitte

Brad Haynes  
Vice President, Corporate  
Relations, Australia  
Rio Tinto

Robert Haynes  
Manager Performance &  
Strategy, Performance &  
Strategy, Rio Tinto Iron  
Ore  
Rio Tinto

Anne-Maree Hays  
Manager - Student  
Transitions and  
Employability  
Edith Cowan University

Nigel Haywood  
Manager  
RITCWA

Pia Hazelwood  
Senior Aboriginal  
Employment Officer  
Chevron Australia

Shelby Hellings  
Regional Employment  
Manager  
Workskil Australia

Michelle Hoad  
Managing Director  
North Metropolitan TAFE

Assoc Prof Nicola Johnson  
Associate Dean Research  
Edith Cowan University

Assoc Prof Andy Jones  
Associate Dean Secondary  
Edith Cowan University

Kristie Kent  
People & Culture  
Consultant  
Landgate

Graham King  
Client Partnership  
Manager  
HESTA

Assoc Prof Marianne  
Knaus  
Associate Dean Early  
Childhood Studies  
Edith Cowan University

David Knight  
Regional Delivery Manager  
ASG Group Ltd

Marie Knights  
Business Development  
Manager  
CPA Australia

Richard Kong  
Principal Transformation  
Program Management  
BHP

Ash Lark  
Senior Account Manager  
SEEK

Giselle Lau  
Manager  
WA Department of  
Treasury

Jelske Lauwers  
Senior Talent and  
Capability Lead  
Synergy

Andy Lewis  
Manager Engineering  
Royal Flying Doctor  
Service of Australia

Assoc Prof Geoff Lummis  
Deputy Director Edith  
Cowan Institute for  
Education Research  
Edith Cowan University

Tania Martin  
Learning and Development  
Manager  
Royal Flying Doctor  
Service of Australia

Megan McCracken  
Principal  
Pleiades Global

Kylie Newton  
Senior Human Resources  
Advisor  
ATCO

Sonia Nolan  
Director Communications  
and Corporate  
Engagement  
Royal Flying Doctor  
Service of Australia

## EVENT PROGRAM

John O'Hare  
Executive Director -  
Industry Development  
WA Department of Jobs,  
Tourism, Science and  
Innovation

Phil Payne  
Executive Director  
StudyPerth

John Poulsen  
Principal  
People, Passion &  
Performance

Laura Reibel  
Associate Director  
Communications  
WA Department of Training  
and Workforce  
Development

Paula Rogers  
State Director  
CEDA

Kelien Selby  
Acting Chief Executive  
Officer  
Scitech

Matt Spence  
Business News Western  
Australia

Alberto Tassone  
Chief Executive Officer  
Stanley College

Jane Thomson  
Partner  
McKinsey & Company

Kristie Tonkin  
Principal Consultant,  
Industry, Skills and  
Regional Capability  
Peel Development  
Commission

Prof Arshad Omari  
Deputy Vice-Chancellor  
(Academic)  
Edith Cowan University

Prof Dawn Penney  
Professor  
Edith Cowan University

David Price  
Office of the Deputy  
Director General, Schools  
WA Department of  
Education

Amanda Reid  
Partner  
GRA Partners

Prof Shamit Sagar  
Director, UWA Public  
Policy Institute  
The University of Western  
Australia

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Carneiro  
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McKinsey & Company

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GM HR and Corp. Affairs  
ATCO

Mia Taylor  
Regional Account Manager  
Workskil Australia

Jocelyn Thurstun  
CSM  
SEEK

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Lead  
Rio Tinto

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Associate Director  
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Training Operations  
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Synergy

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Chief Operating Officer  
Community Vision

Samantha Tough  
Pro Vice-Chancellor  
(Engagement)  
The University of Western  
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Joe Ostojich  
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Development  
WA Department of Jobs,  
Tourism, Science and  
Innovation

John Pike  
Executive Officer, Policy,  
Planning and Government  
Relations  
Murdoch University

Val Raubenheimer  
Vice President, Corporate  
Relations and  
Development  
Curtin University

Helen Robinson  
General Manager Financial  
Shared Services  
St John of God Health  
Care

Ingrid Sealey  
Program Director  
Fogarty Evdance

Xiuli Song  
Principal Adviser - Comms  
& Events  
Rio Tinto

Nathan Sturcke  
Chief Executive Officer  
Skills of the Modern Age

Barry Thomas  
Executive Director -  
Organisational  
Transformation  
WA Department of  
Communities

Dakota Todd  
Officer Management  
Support, Rio Tinto Iron Ore  
Rio Tinto

Belinda Towart  
Manager P&C - Strategic  
Landgate



Jackie Walsh  
Senior Adviser Community  
Investment  
Rio Tinto

Lee Watson  
Chief Financial Officer  
WA Super

Rob Weeden  
General Manager  
Pan Pacific Hotels Group

Zoe Wendelin  
Manager HR Business  
Partner  
BHP

Chris Wever  
Director of EY People  
Advisory Services  
EY

Prof Stephen Winn  
Executive Dean  
Edith Cowan University

Chloe Woodgate  
Group Business  
Development Manager  
Skill Hire

Anna Zenz  
Executive Officer  
The University of Western  
Australia

YaoPing Zhu  
Account Executive  
Australia Post



## CEDA WA: August - September 2019

### Women in Leadership: champions of diversity and inclusion

**DATE** Thursday 8 August 2019, 12.00pm – 2.00pm

**VENUE** Grand Ballroom, Hyatt Hotel Perth

**SPEAKERS** Marie Bourgoin, General Manager - Newman Operations, BHP; Anjie Brook, Chief Executive Officer, Western Australian Aboriginal Leadership Institute; Andrew Hadley, Chief Executive Officer, P&N Bank

**EVENT OVERVIEW** At this event CEDA will examine diversity drivers and unlock workplace productivity - it's time to shift the dial on gender, culture, disability, age and flexibility.

*Sponsored by CEDA members: BHP, Department of Communities, Edith Cowan University*



### Copland Leadership Sundowner: the agile workplace

**DATE** Tuesday 27 August 2019, 5.00pm – 7.00pm

**VENUE** Bankwest Place, 300 Murray Street Perth

**SPEAKERS** Debbie Mills, General Manager - Financial Wellbeing Tribe, Bankwest; Mark Payne, Executive Manager of Enterprise Agility, Bankwest

**EVENT OVERVIEW** CEDA WA invites Copland Leadership Program participants and alumni, together with CEDA members and guests, to the first sundowner for 2019. Join Bankwest's General Manager - Financial Wellbeing Tribe, Debbie Mills and Executive Manager of Enterprise Agility, Mark Payne as they explore agile transformation in the age of disruption, the journey by Bankwest and lessons learnt. The Copland Leadership Program is CEDA's professional development program for emerging leaders from corporate, government, academic and community sectors.

*Kindly hosted by CEDA member: Bankwest*



### Engaging Asia

**DATE** Friday 30 August 2019, 12.00pm – 2.00pm

**VENUE** BelleVue Ballroom 2, Perth Convention and Exhibition Centre

**KEYNOTE SPEAKER** The Hon. Peter Tinley AM MLA, Minister for Housing; Veterans Issues; Youth; Asian Engagement, Government of Western Australia

**EVENT OVERVIEW** Minister for Asian Engagement, the Hon. Peter Tinley AM MLA will deliver a keynote address on engaging with Asia on 30 August 2019. With a population set to exceed five billion in 30 years' time, Asia will account for more than half of the world's economy. WA is uniquely situated in the world's richest time zone; our future economic prosperity rests on how we engage with this opportunity.

*Sponsored by CEDA member: Westpac*

## CEDA WA: August - September 2019

### 2019 Vice Chancellor's Panel

**DATE** Wednesday 4 September 2019, 12.00pm – 2.00pm

**VENUE** State Reception Centre, Kings Park

**SPEAKERS** Prof Selma Allix, Pro Vice Chancellor & Head of Fremantle Campus, University of Notre Dame; Prof Stephen Chapman, Vice Chancellor and President, ECU; Prof Dawn Freshwater, Vice Chancellor, UWA; Prof Eeva Leinonen, Vice Chancellor, Murdoch University; Prof Deborah Terry AO, Vice Chancellor, Curtin University

**EVENT OVERVIEW** The annual CEDA WA Vice-Chancellor's panel returns to examine drivers of our higher education sector and priorities to enhance graduate outcomes, research strengths, greater collaboration with industry and overall competitiveness.

*Sponsored by CEDA member: UniSuper*



### State of the Nation 2019

**DATE** Thursday 19 September 2019 & Friday 20 September 2019

**VENUE** Parliament House, Canberra

**SPEAKERS** The Hon. Julia Gillard AC, Chair, beyondblue and former Prime Minister of Australia; Jean-Sébastien Jacques, Chief Executive, Rio Tinto; Romilly Madew AO, Chief Executive Officer, Infrastructure Australia

**EVENT OVERVIEW** In a new term of Government, CEDA's annual State of the Nation convenes to examine the key issues impacting Australia's continued economic, social and environmental prosperity.

*Sponsored by CEDA members: First State Super and Stellar*



### International competitiveness: economic driver for WA

**DATE** Wednesday, 25 September 2019, 12.00pm – 2.00pm

**VENUE** To be confirmed

**SPEAKERS** Bronwyn Barnes, Chair, Legend Media Group; Rod Jones, Chairman, StudyPerth; Phil Thick, General Manager, Tianqi Lithium; Jimmy Wilson, Chief Executive Officer, CBH Group

#### EVENT OVERVIEW

CEDA brings together leaders across agriculture, resources and education to examine and discuss WA's competitiveness on the global stage. CBH Chief Executive Officer Jimmy Wilson will keynote the event providing his insights around innovation, transformation, productivity and supply chain best practice. Our panel discussion will explore how WA industries compare to their international counterparts, major and emerging markets trends, where WA currently excels and where there is room for growth.

*Sponsorship opportunities available*

#### CEDA contact:

Rosie Fares, Events Coordinator

Phone: 08 6104 7104 Email: rosilyn.fares@ceda.com.au



# about CEDA



CEDA is an independent, not-for-profit membership organisation. CEDA identifies policy issues that matter for Australia's future and pursue solutions that deliver better economic, social and environmental outcomes for Australia. CEDA's cross-sector membership spans every state and territory and includes more than 780 of Australia's leading businesses, community organisations, government departments and academic institutions.

## Membership

Organisations join CEDA because CEDA delivers exposure to high level thought leadership, timely briefings on issues of economic importance, access to networking and brand reach through sponsorship and hosting opportunities. In addition to high profile public events, CEDA also delivers regular member only events for employees of member organisations and exclusive Trustee only boardroom briefings for senior executives from member organisations. These provide a unique opportunity for peer-to-peer knowledge exchange and for speakers and attendees to talk candidly on issues.

## Research and policy

CEDA's only agenda is to pursue good public policy to progress Australia's economic and social development. Since 1960 CEDA has produced more than 3000 publications, research reports and articles highlighting emerging issues and directions in a diverse range of policy areas. Research in 2019 will focus on Australia's long-term budget position, the effects of temporary migration, a survey of Australian businesses on their approach to economic development, and new approaches to addressing entrenched disadvantage.

For more information on CEDA membership, research and events please contact:

Paula Rogers, State Director  
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Ben Wood, Membership Advisor  
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Tracey Curtis, Membership & Copland  
Leadership Program Coordinator  
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