



# Corporate Responsibility & Sustainability

## EnergyAustralia Case Study for CEDA

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# Outline

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1. Our business framework
2. Our motivation
3. Our journey
4. Thoughts for the future

# 1. Our Business Framework

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- Our business provides an essential service.
- Industry collaboration - esaa :
  - Environmental Code of Practice
  - Sustainability Code of Practice
  - Sustainability Practice Framework
- Energy Services Corporation Act sets objectives for:
  - Safety
  - Reliability
  - Energy Conservation
  - Social, regional development

## 2. Our Motivation

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Benefits of CRI opportunity:

- Strengthen service culture
- Strengthen management systems, benchmark
- Communicate
  - with our staff
  - with prospective staff
  - with our customers and community
  - with business partners.

## 3. Our Journey

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- Decision not to “separate” sustainability objectives or performance.

### First Year

- “Base Year” approach
- Bronze award

### Second & Third Year

- Gold + Gold
- Energy industry expectations - Carbon abatement

# Our Journey (continued)

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## 2007 – Best Performer Award

- Driving the energy efficiency agenda
- Capital program delivery driving growth
- Growing: 42% of our staff have worked for us for less than 5 years:
  - younger and smarter
  - challenge to our culture,
  - Duty of Care commitment

## 4. The Future

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- We have committed to a responsible framework that delivers social and environmental outcomes.
- CRI measurement tool now takes on a new role
  - To tell our staff *more* about how we do business