



# Copland Leadership Program Perth 2024





## Leading and mentoring for the next generation

The Copland Leadership Program is **CEDA's** professional development course for leaders ready to take the next step in their careers by preparing them with new skills, awareness and the knowledge to elevate their leadership performance.

Over three non-consecutive days participants are provided with access to some of Australia's top business leaders, who will share their insights and industry experience in highly interactive and informative group sessions.

The program has a limited number of participants to ensure an exclusive and personalised learning experience, and will be delivered face to face.

The Copland Leadership Program in Perth is proudly supported by CEDA Members:



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# Copland Leadership Program

Build your confidence, critical thinking, and collaboration skills to move from manager to organisational leader.

Elevate careers through advanced leadership skills, heightened awareness, and knowledge for superior leadership performance.

**Leadership  
with purpose  
and integrity**



**March 14 to  
June 7 2024**  
Program Dates



**University of  
Western  
Australia,**  
Perth



**12**  
Renowned  
Speakers (TBA)



Meet the facilitator



**Melanie Freeman**  
Performance Science

Melanie has over 25 years experience as an organizational development consultant and psychologist. Her focus is on enhancing leadership capabilities to ensure high performance and effectiveness.



# The Copland Leadership Program is designed to accelerate careers for emerging leaders across different sectors



Talented and motivated leaders



Seeking leadership development



Government officials



Corporate professionals



Business leaders aiming to enhance skills



Academia professionals



Individuals from the not-for-profit sector



Showcasing your learning achievements is important for your professional development



Share your new skills with your network by adding your CEDA Learning digital credential to your LinkedIn profile on completion of the course.

# Meet our speakers

Engage with leaders from Australia's top businesses, community organisations, government departments and academic institutions.



## Ashley Reid

CEO, Cancer Council WA

Ashley Reid has over 25 years of experience in the community services sector and the public service. Prior to becoming CEO of Cancer Council WA he occupied a senior roles at MercyCare with responsibilities including foster care and youth services, community programs and early learning services, and Ngala, a leading provider of early parenting and child health services. He is a former Board Director for the Western Australian Council of Social Service (WACOSS) and Community Employers WA (CEWA), a Fellow of Leadership WA and a graduate of the Australian Institute of Company Directors. Ashley maintains a strong focus on research and evidence-based services to support those most in need and brings experience of service provision, policy advocacy and fundraising to Cancer Council WA



## Professor Shamit Saggar

Executive Director, National Centre for Student Equity in Higher Education, Curtin University

Professor Shamit Saggar is the Executive Director, National Centre for Student Equity in Higher Education at Curtin University.

He has significant experience in the UK in public policy, including as a Senior Policy Advisor in the Prime Minister's Strategy Unit, and has held senior roles at prestigious universities in the UK, USA and Canada. He takes an active part in advisory and public leadership roles at board level in the UK and Australia. Professor Saggar has also been a Special Advisor to the Commonwealth Secretariat/Sen Commission and to the House of Commons Speaker's Conference on Parliamentary Representation. In 2017 he was awarded a CBE in the Queen's Birthday Honours for services to social science and public policy.

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## Vanessa Torres

Chief Technical Officer, South 32

Vanessa is an international leader with over 27 years' experience spanning across three continents in operations, strategy, projects, business development and acquisitions within the resource industry. Notably, she has led multi-billion projects, a strong track record of delivering business improvement and leading organisations up to 3500+ employees and contractors. She is currently driving South32's digital transformation, technological innovation and capital projects. Vanessa is also a director of Foodbank WA and President of the WA State Advisory Council of CEDA



## Cassandra Winzar

Chief Economist, CEDA

Prior to her appointment as Chief Economist, Cassandra lead CEDA's portfolio of research identifying practical solutions to deliver better human services for Australians. She has authored reports in Aged Care, Disadvantage and Mental Health. Prior to joining CEDA, Cassandra was Principal Economist at the WA Department of Communities (Housing Authority) where she focused on WA economic conditions and housing related research, including running the state government's Housing Industry Forecasting Group. Cassandra has also held roles as the WA based Economist for the Reserve Bank of Australia, and in Transfer Pricing at EY

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## Prof Jonathan Bullen

Associate Deputy Vice-Chancellor,  
Curtin University

Professor Jonathan Bullen, a Wardandi Noongar, serves as Curtin University's Associate Deputy Vice-Chancellor Academic for Indigenous Advancement. With extensive experience in Indigenous tertiary education, his decade-long research, teaching, and leadership have shaped Curtin's strategic vision for Indigenous progress. Leading the Academic portfolio, Bullen drives university-wide strategies, policies, and initiatives for Indigenous advancement, collaborating with sector leaders to cultivate supportive learning environments. His research, pivotal in fostering cultural competency and Aboriginal well-being, secured over \$24 million for national projects, leading a growing team.

Holding degrees in Computer Science, Psychological Studies, and a Doctorate in Psychology, Bullen's diverse academic background fuels his impactful contributions to Indigenous advancement and well-being research.



## Prof Jonathan Carapetis

Executive Director,  
Telethon Kids

Professor Carapetis is Executive Director of the Telethon Kids Institute in Perth, a Professor at The University of Western Australia, and a consultant paediatrician at Perth Children's Hospital. His research interests include rheumatic heart disease, vaccine-preventable disease, Aboriginal child health, child and youth health, development and education.

Professor Carapetis is a Fellow of the Australian Academy of Sciences (FAA) and the Australian Academy of Health & Medical Sciences (FAHMS). In 2018, he was made a Member of the Order of Australia (AM) for his significant contribution to medical research. His previous positions include President, Association of Australian Medical Research Institutes (AAMRI); Director, Menzies School of Health Research, Darwin; and Theme Director, Murdoch Children's Research Institute, Melbourne.



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## Dr John Chappell

CEO, Scitech

Dr John Chappell leads, oversees and manages all aspects of Scitech, including strategy, day to day management and delivering on Scitech's mission of increasing awareness, interest, capability and participation by all Western Australians in science, technology, engineering and mathematics. He understands that every successful organisation is built on a team of passionate, dedicated and talented people, with one important aim, to create an environment where talent can be nurtured and people can be successful.

With a doctorate in chemistry from the University of Queensland, the early part of John's career was as a research chemist in the resources sector which led to metal refining process improvements and development of new nickel and cobalt products for the rechargeable battery industry. He became Australian Institute of Marine Science (AIMS) CEO in 2018.

John's passion for science is why he views it as a way of life rather than a vocation and brings scientific thinking to his leadership approach.

[ceda.com.au](http://ceda.com.au)



## Mark Nold

Partner | Environment, Energy and Utilities ,  
IBM Australia Limited

Mark leads 300+ people using digital technology to create a more sustainable Western Australia. Mark's purpose is to build great teams and build peoples careers in both STEM and Creative Industries. He is currently focused on the the Energy Transition in WA, and has a real passion for Water in our dry state. To deliver these goals Mark is disrupting traditional STEM talent approaches in WA.

Mark has extensive experience in delivering and leading digital projects in asset management, supply chain optimisation, machine learning to optimise and predict, remote operations. He is passionate about applying Human Centred Design and bringing a customer focus to a very traditional technology and math focused world. Today, Mark is an executive for IBM. Behind this he has decades of experience working with: BHP, Rio Tinto, Chevron, INPEX, Anglo American, Newmont, Newcrest, OZ Minerals, Water Corporation and Western Power.

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## Jody Nunn

CEO, Reconciliation WA

Jody is a Senior Executive and Non-Executive Director with experience empowering teams to design and deliver strategic outcomes focused on growth and innovation. She has extensive past experience working in the creative industries which brings an innovative approach to her strategic thinking. As a values driven leader focused on driving a positive team culture, aligned to purpose and vision, Jody leads Reconciliation WA, and maintains our strong stakeholder networks across the reconciliation community prioritising walking together with Aboriginal people and working to change the narrative for a better future for all Western Australians.

She has worked across sectors including arts, international festivals, film and documentary making, small business, member organisations, government and profit for purpose.

Jody has well established stakeholder networks with a strong track record of engaging, influencing, and collaborating with governance and business leaders, government, corporate partners, media, and industry bodies around WA.



## Karen Brown

Non-Executive Chair, Cannings Purple

Karen is a strategic thinker and expert communicator who has worked at the very highest levels of politics, media and business. She has experience across multiple industries including property, education, health, resources, agriculture and science, Karen joined Cannings Purple in 2014 after a successful career in the media, having served as Chief of Staff and Deputy Editor at The West Australian and WA Editor at The Australian. She went on to work at both the State and Federal level of politics, serving as a senior media and policy advisor, and Chief of Staff to the Leader of the Government in the Senate and Federal Minister for Tertiary Education, Skills, Science and Research.

She serves as a non-Executive Director for a range of community, not-for-profit and government organisations including the South Metropolitan Health Service, the Royal Flying Doctor Service, Lotterywest, The Pinnacle Foundation and Edge Employment Solutions.

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### Danya Mullins

Associate Principal – Markets and Clients  
Arup

Leading Arup's markets and client strategy in Western Australia, Danya is focused on building and diversifying the firm's stable of work, underpinned by a drive to shape a sustainable future. She brings both a technical and strategic approach to projects, drawing on a combination of civil engineering, urban planning and geography knowledge and expertise.

With more than 20 years' global consulting experience in transport planning, traffic engineering and statutory and strategic planning, Danya has delivered major infrastructure projects in urban and rural settings in Australia, New Zealand and the United Kingdom. Her work encompasses projects in prefeasibility through to construction phases, and includes improved land use, transport integration in cities, and leading major transport projects through business case and approvals processes.

She was recognised by Engineers Australia in its inaugural list of Most Innovative Engineers in 2016 and has led several major infrastructure projects in Western Australia including the Scarborough Beach Foreshore Redevelopment and Perth Airport Ground Transport Consolidation Plan.



## Module 1 – Leading with purpose: Agility, resilience and transformation

The social context for business and work is changing. Organisations need to redesign work, workplaces and systems of work to adapt to the pace and scope of the changes we face, whilst aiming to build create inclusive workplaces where team feel engaged.

This session focuses on investigating how transformational, complexity and adaptive leadership practices, strategically integrate clarity of purpose, mental models, and effectiveness behaviours. We will connect our thinking to a model of high performing teams and driving outcomes.

## Module 2 – Creating impact: Strategic communication and influence

Communicating through uncertainty and crisis has been a strong theme for most organisations most recently. However, change is constant and our stakeholders ever broadening in their need for different and targeted communications.

In this session we will focus on strategic communication skills that increase leadership and team effectiveness. We will focus on stakeholders, stakeholder engagement, influencing and challenging thinking, all while doing this in a psychologically safe and culturally safe way.



## **Module 3 - Dynamic business acumen: Judgment and decision making**

Understanding our cognitive processes to make better judgments and decisions. These are critical skills for building business dynamism and resilience.

In this session we will look at how decisions are made and what happens when we are under pressure to our critical thinking. We will focus on tools for making sense of disparate and voluminous information and how to improve the quality of our decisions.

## **Module 4 - Leading with empathy: Authenticity and emotional intelligence**

Leadership is authentic influence that creates value and mobilises people to adapt and change while leading with integrity.

In this session we will explore what it takes to be authentic and how the mindsets and the choices we make can create psychological safety and an inclusive workplace. We will focus on mindsets, behaviours and habits that create a specific leader shadow and we will discuss how to create connectivity where people engage in resilient, thriving and healthy relationships.

## **Module 5 - Empowering positive change: Disruptive thinking and sustainable innovation**

Every organisation has felt the societal impact and seen the opportunity for disruption in unexpected ways. Providing the environment for your teams to thrive and innovate involves deliberate mindsets and actions. In this session we will explore opportunities leaders to create space for teams to be disruptive in their thinking whilst inclusive and psychologically safe in their approach. We will focus on how leaders can lead their teams to seek opportunities, and feel empowered to focus on and solve the right problems. There is an opportunity to challenge counter-intuitive ideas, forcing alternative insights and opening minds to uncomfortable breakthrough or disruptive solutions.

## **Module 6 - Creating a future vision: Courageous leadership**

Courageous leadership of the future depends on what leaders do in the present and how they harness others to achieve innovative results.

In this session participants will create a future vision of their leadership reflecting on all they have done across the program. Peer coaching opportunities enable leaders to challenging assumptions of their future approach, focus on their future leadership practices, and create a future roadmap identifying their courageous leadership and exemplary organisational performance. We will focus on what it takes for you to attract, develop and retain good people and how you do this in a psychologically safe and inclusive way.

## Experiences of our past participants

“

The course introduced some new perspectives from those who have ‘walked the talk’. This was more useful than a purely theoretical leadership course.”



“

I found the quality of speakers excellent. Their transparency and willingness to share their own and that of their organisation’s journeys in the areas of leadership and management was insightful.”

“

Excellent breadth of topics with relevant discussions and quality presenters with an excellent facilitator”

“

Once completed, the course keeps on delivering through the mentor that you are allocated. In this day and age to have access to senior leadership practitioners, who can provide that much sought after independent ‘sounding board’ will benefit my career for many years to come.”



## Mentoring

The Copland Leadership Program provides participants with exclusive access to some of Australia's top business leaders who act as mentors and share their business insights and leadership journey.

- > Participants are individually matched with a mentor who is a leader drawn from CEDA member organisations and Copland alumni
- > Program mentors support participants in their leadership transition, offering knowledge and sharing of leadership fundamentals
- > Mentors are invited to the welcome session to meet their mentee face to face
- > Participants meet three times with their mentors at various stages throughout program





committee for economic development of australia

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For more info  
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